Entrepreneurship and Market Size. The Case of Young College Graduates in Italy.

Sabrina Di Addario Daniela Vuri

CESIFO WORKING PAPER NO. 3145 CATEGORY 4: LABOUR MARKETS AUGUST 2010

An electronic version of the paper may be downloaded • from the SSRN website: www.SSRN.com • from the RePEc website: www.RePEc.org • from the CESifo website: www.CESifo-group.org/wp

Entrepreneurship and Market Size. The Case of Young College Graduates in Italy.

Abstract

We analyse empirically the effects of urbanization on Italian college graduates' work possibilities as entrepreneurs three years after graduation. We find that doubling the province of work's population density reduces the chances of being an entrepreneur by 2-3 percentage points. This result holds after controlling for regional fixed effects and is robust to instrumenting urbanization. Provinces' competition, urban amenities and dis-amenities, cost of labour, earning differentials between employees and self-employed workers, unemployment rates and value added per capita account for more than half of the negative urbanization penalty. Our result cannot be explained by the presence of negative differentials in returns to entrepreneurship between the most and the least densely populated areas either. In fact, as long as they succeed in entering the most densely populated markets, young entrepreneurs are able to reap-off the benefits of urbanization externalities: the elasticity of entrepreneurs' net monthly earnings with respect to population density is 0.02-0.03.

JEL-Code: R12, J24, J21.

Keywords: labor market transitions, urbanization.

Sabrina Di Addario Bank of Italy sabrina.diaddario@bancaditalia.it Daniela Vuri Tor Vergata University of Rome daniela.vuri@uniroma2.it

10th April 2010

We are grateful to Giorgio Brunello, Arnaud Chevalier, Maria De Paola, Francesco Ferrante, Andrea Lamorgese, Francesca Lotti, Claudio Lucifora and an anonymous referee for useful comments. We thank Fabrizio Ferrari for his precious assistance and L. Leva for providing us with the data on local banks. Finally, we thank the participants to: the 50 Annual Meeting of the Societa' Italiana degli Economisti (22nd-24th October, Rome), the 2009 EALE Annual Conference (10-12th September 2009, Tallin), and a Bank of Italy's seminar (17th December 2008, Rome). The views expressed in this paper are those of the authors and do not involve the responsibility of the Bank.

1 Introduction

The literature on agglomeration has mainly studied the impact of urbanization economies (i.e., the externalities arising from the level of cities' economic activities as a whole but external to specific industries)¹ on firms rather than on entrepreneurs. According to the theory, urbanization externalities encourage firm location in the most densely populated markets, where productivity is highest (see, for instance, Ciccone and Hall (1996), Ciccone (2002) and Moomaw, 1983), the expected quality of employer-employee match is best (Helsley and Strange (1990), Kim, 1990), search costs per worker are lowest (Wheeler, 2001), and learning, the diffusion of technological spillovers and the acquisition of entrepreneurial capabilities are fastest (see Guiso and Schivardi (2007) and Rosenthal and Strange (2004) for a review of the literature). However, after a certain threshold congestion dis-externalities prevail over agglomeration economies, and some sort of selection into the densest markets is needed. Firms might be selected on the basis of their order of arrival (e.g., Helsley and Strange, 1990), productivity (like in Behrens and Robert-Nicoud, 2008), Darwinian selection (Melitz and Ottaviano, 2008), the extent they benefit from forward-backward linkages (Baldwin and Okubo, 2006), or simply on the basis of their sector (Henderson (1983), LaFountain, 2005).

In contrast to the majority of the agglomeration literature, we estimate urbanization effects on entrepreneurs rather than firms or employees. In particular, we examine whether population density in the individual's province of work increases the probability of being an entrepreneur and/or creates urban differentials in the returns to entrepreneurship. While firm type (e.g., sector, size, etc.) is certainly a determinant of location, as some sectors depend more on scale, urban amenities and local endowment of natural resources than others, entrepreneurs' characteristics (e.g., ability, education, experience, age) may also matter.

To this purpose we use a unique data set provided by the Italian National Institute of Statistics (ISTAT), examining college-to-work transitions three years after graduation. Although college graduates represent just about 11 percent of Italian entrepreneurs, using this data source has the advantage of providing a homogeneous sample of individuals facing similar work choices (i.e., college graduates at the same stage of the life-cycle). Moreover, focusing on college graduates minimizes the probability of including 'out of necessity' entrepreneurs in our sample, since the individuals choosing self-employment because of lack of outside options are generally the least educated workers (the 'ability-bias' hypothesis). Several studies have shown that the ability-bias can be quite important: in the US, for instance, up to 10 percent of the entrepreneurs becomes such because of lack of suitable alternatives rather than in order to pursue an opportunity (see Poschke (2008), Lazear, 2005). Another advantage of our data set is that the limited mobility of labour in Italy reduces the likelihood that our urbanization estimates are biased by sorting into the most densely populated

¹ As opposed to localization economies, internal to each industry (Henderson, 1983).

provinces (i.e., entrepreneurs with unobserved characteristics correlated to work choices moving into the most densely populated markets). Indeed, according to ISTAT (ISTAT, 2003) in Italy more than 80 percent of individuals with alive parents lives in the same municipality as their mothers' or fathers', about 7 percent of the people resides in a municipality within 16 kilometres from their parents', and only 8.2 percent of the citizens lives abroad or at a distance greater than 50 kilometres. Besides cultural reasons (see, for instance, Alesina et al., 2010), the strong family ties in Italy are due to the lack of a good welfare system, leaving parental care largely to offspring and child care to grandparents. However, entrepreneurs have further reasons to live close to their place of origin, as they might be willing to exploit the local family networks to start their business (personal contacts and customer base). Michelacci and Silva (2007), for instance, show both that in Italy and the US entrepreneurs are more likely to obtain bank credit when the firm is local and that the probability of working in the province of birth is higher for entrepreneurs (whether or not start-ups) than for employees. This result is in line with Blanchflower (2000), who finds that in most OECD countries self-employed workers are less willing to move from their neighbourhood, town or region than employees. In particular, Italy is the OECD country among the 23 analysed in his paper with the least willing-to-move self-employed individuals. In Italy mobility is surprisingly limited also among students, who are generally one of the most mobile segment of the population, even in the areas endowed with low-quality universities (e.g., the South). Indeed, according to Brunello and Cappellari (2008) almost three quarters of the Southern students graduates in the South, but just 8 percent (20 percent) of them moves the North (Centre), in spite of the fact that individuals graduating in a Northern faculty earn higher employment-weighted wages than those graduating in a Southern faculty.²

We define 'entrepreneurs' all the individuals who either describe themselves as such or as members of the arts and professions during the interview (see Section 2 for further details). Contrary to the predictions of the literature on agglomeration, we find that, other things being equal, three years after graduation college graduates are more likely to start an activity of their own in the least than in the most densely populated provinces. In particular, doubling the province of work's population density *reduces* the probability of being an entrepreneur by about 2-3 percentage points. This penalty persists after instrumenting urbanization with population density in 1921. We then investigate whether our finding can be explained by across-province differentials in competition, urban amenities and dis-amenities, labour costs, outside options, unemployment rates, and value added per capita. Our results indicate that overall these province characteristics account for more than half of the negative urbanization effect. Finally, we investigate whether the sign of our urbanization outcome can be explained by the presence of negative differentials in returns to entrepreneurship

 $^{^{2}}$ The authors ascribe the low student mobility to North-South cost differentials (university fees, rents, etc.), rather than to the existence of financial constraints. According to Makovec (2006), Southerners graduating in the North earn 25 percent more than those who stay and 6 percent more than those who move to the North after graduation.

between the most and the least densely populated markets, similarly to Di Addario and Patacchini (2008) and de Blasio and Di Addario (2005), who find that the most highly educated employees earn relatively less in the urban or industrially agglomerated areas than elsewhere in Italy, in contrast to the least educated workers. In fact, we find that returns to entrepreneurship *increase* with population density: the elasticity of young entrepreneurs' net monthly earnings with respect to the province of work's population density is 0.02-0.03.

This last result, in line with the literature, predicting that agglomeration externalities increase productivity in the most densely populated markets (for evidence on Italy see, for instance, Cingano and Schivardi (2004) and Guiso and Schivardi, forthcoming), poses an apparent puzzle: why is it less likely to become entrepreneurs in the densest provinces, given that returns to entrepreneurship increase with population density? A possible explanation of this puzzling result is that the least densely populated markets easy entrepreneurship by reducing the costs of firm setting up. Indeed, we find that the presence of local banks, inversely correlated with population density, increases the likelihood of becoming entrepreneur three years after graduation, implying that entry costs are an important determinant in young college graduates' work decisions. Conversely, we obtain that entry into the most densely populated markets is particularly difficult for young entrepreneurs, especially because of tougher competition.

The paper is organized as follows. The next section describes the data and provides descriptive statistics. Section 3 presents the econometric results and the robustness checks; Section 4 tests alternative hypotheses potentially explaining our results; Section 5 investigates whether there are earning differentials, and the last one concludes.

2 The data

The main data source of this paper is the Survey on the Early Career of College Graduates (SECCG, "Indagine sull'inserimento professionale dei laureati") conducted by ISTAT every three years. We analyse the individuals graduated in 1995, 1998 and 2001, and interviewed, respectively, in 1998, 2001 and 2004. In the first semester of each survey year ISTAT extracts a random sample (about 16 percent of the total) from the universe of the individuals graduating in that year, stratified on the basis of gender, faculty and university. In the second semester ISTAT interviews the sampled individuals by phone, double-checking all answers with universities' administrative records. Among the Italian surveys currently available, SECCG offers the most precise and detailed information on demographic characteristics, college attended, ability, family background, current employment and income of recently graduated individuals. The survey also collects information on the province of work, enabling us to compute the impact of urbanization variable, we merge our data set with the Census' population density by year of interview and province of work (the finest disaggregation available in the survey). Our sample is distributed in all the 103 Italian provinces. We complement the data base with other variables at the provincial level drawn from various sources (described in the Appendix).

Our sample, consisting of 33, 740 college graduates, has been obtained after excluding: the morethan-35 year-old individuals, foreigners, Italians working abroad, the agricultural-sector workers, and the non-employed people. Moreover, we exclude the individuals who were already employed in the current job before graduating because we intend to focus on work choices after graduation, and the former might be a selected sample of the working population.

Seventeen percent of our sampled individuals is an entrepreneur (Table 1). In addition to the individuals strictly identifying themselves as such, our definition of entrepreneur includes professionals and excludes the members of a family business, similarly to Michelacci and Silva (2007). Indeed, like entrepreneurs, the members of the arts and professions take decisions independently and are risk-bearing, since they are personally liable for their business activity. Conversely, family business members are often not involved in decision making and do not necessarily share the risk with the firm owner. Unlike Michelacci and Silva, we exclude managers (as we do not have this piece of information) and craftsmen, because in Italy, where the pressure of taxation and employees' contributions is high, the recorded information on this type of self-employment category might be measured with error for its greater facility to evade taxes. Our definition also excludes the so-called co.co.co (free-lance workers) because they generally perform the same tasks as employees, in spite of the fact that they are considered self-employed by ISTAT (because they have no guarantees as payroll employees).

To analyse the differences in our variables' distribution between the most and the least densely populated markets, we provide the descriptive statistics for the total sample, the individuals working in the top 10th percentile of Italian provinces' population density distribution, and those employed in the rest of the country (Table 1). As expected, a larger share of entrepreneurs and employees works in the most densely populated areas than elsewhere (respectively, 16 and 71 percent against 15 and 65 percent in the least dense markets), while there is no difference in the spatial distribution of the other categories of self-employed workers. Moreover, monthly earnings from entrepreneurship are 10.0 percent higher in the most densely populated provinces than in the rest of the country. The least densely populated provinces exhibit a slightly higher share of women and older people than the densest ones. Provinces also differ with respect to the type of school attended: students choose more frequently lyceums in the most densely populated areas, and surveyor or teacher schools in the least dense markets. College graduates obtain higher final grades, on average, in the least densely populated provinces, though a higher percentage of individuals graduates on time in the densest markets than elsewhere. The share of college graduates who hold a Ph.D. does not vary across provinces of different density levels. In line with the literature, human capital-intensity is positively correlated with population density: the share of individuals whose parents have a secondary education or a college degree is higher in the most than in the least densely populated provinces, while the share of parents with a primary or middle school attainment is lower. The densest markets also exhibit a higher share of self-employed workers' offspring than elsewhere, suggesting that intergenerational persistence is positively correlated with population density.

With respect to the variables at the provincial level, urban dis-amenities (i.e., house prices) and competition (i.e., the share of self-employed workers in the individual's sector) are higher in the most densely populated markets than in the rest of the country. In contrast, but in line with literature, the share of local banks is negatively correlated with population density. In particular, 40 percent (29 percent) of the banks in the least (most) densely populated markets is local.

3 Results

3.1 Chances of being entrepreneur

The descriptive statistics reported in Table 1 show that the percentage of recently graduated entrepreneurs is 1 percent higher in the most densely populated provinces than in the rest of the country, in line with the predictions of the agglomeration theory. In this section we test empirically whether this result holds after controlling for individual characteristics. In particular, we estimate the impact of population density on the likelihood of being an entrepreneur three years after graduation. We use a probit model and correct the standard errors for the possibility that the residuals are inter-dependent at the provincial level (33,740 observations distributed in three time periods over 103 provinces provides our estimations with enough degrees of freedom; see Card, 2001). Using repeated cross-sectional data, we estimate the following equation on the sample of employed individuals:

$$Prob(Entrepr_{ijt} = 1) = \alpha + \Sigma\beta X_{ijt} + \delta DEN_{jt} + \gamma RFE_j + \lambda t + u_{ijt},$$
(1)

where $Entrepr_{ijt}$ is a dummy variable equal to one if the individual *i* working in province *j* and interviewed at time *t* is an entrepreneur; DEN is the province of work's population density (our urbanization variable), *X* indicates the personal observable characteristics, *t* the year-of-interview dummies, and RFE the region-specific fixed effects, capturing, for instance, the impact of local taxes or the presence of natural advantage or amenities (see Ciccone (2002) and Rosenthal and Strange, 2003).

The first column of Table 2 shows our basic specification, including sex, age, education, civil status and number of siblings as individual characteristics. In the second column ((2.2)) we add the secondary school and faculty-group attended, because some types of training are better suited for entrepreneurship than others. In column (2.3) we include the effect of intergenerational persistence

with two dummy variables equal to one if the individual's father and/or mother are/were selfemployed. We also add a proxy of family networks (equal to one if the individual found the job or started his/her activity through the help of relatives or friends, zero otherwise), which might easy access to entrepreneurship through personal and business contacts or customer base (Blanchflower, 2000). In the same specification we also control for parents' education level. In column (2.4) we add a few proxies for ability (grade obtained at college, a dummy for graduating with honours, and a variable equal to one if the student graduated on time) and two variables denoting whether the individual was working – occasionally or continuously – while studying. Finally, in specification (2.5) we add individuals' work experience (number of months worked) and sector of employment, because some industries require a larger amount of initial capital than others (see, for instance, Rajan and Zingales, 1998).

Results indicate that doubling the province of work's population density lowers the chances of being entrepreneur by 2-3 percentage points. This result is stable across all the specifications (columns (2.1)-(2.5)) and always significant at the 1 percent statistical level.³

When analysing some of the other covariates, we find that women are less likely of becoming entrepreneurs. In contrast, age and being married increase the chances of entrepreneurship, while having a Ph.D. degree does not have any effect. This result is not surprising because in Italy very few college graduates enrol and complete a Ph.D. three years after graduation (just 0.2 percent of our sampled individuals). Having attended the science, chemistry, humanities and foreign languages faculties lowers the likelihood of starting an activity of one's own, while attending the majority of the remaining colleges (e.g., engineering, architecture, agriculture, law) and vocational schools (specialized in industrial subjects) increases it. Most importantly, we find evidence of intergenerational persistence: having a self-employed father or mother increases the probability of becoming entrepreneur. Moreover, the family network proxy increases the chances of entrepreneurship, as expected. In contrast, final grade at college and the honour dummy are non-significant, while having graduated on time is significantly positive. The non-significance of the former might be due to the fact that cognitive ability does not fully capture the capabilities required to become entrepreneurs (though many empirical papers proxy entrepreneurial ability just with education; e.g., Poschke (2008), Le (1999) and Calvo and Wellisz, 1980). Indeed, being an entrepreneur has probably more to do with being multifaceted (i.e., well versed in various fields, able to perform a large number of different tasks and manage different people), efficient, and well organized. According to the Jack-of-All-Trades entrepreneur hypothesis (see Lazear, 2005) entrepreneurship is

 $^{^{3}}$ We also tested whether our results hold when measuring urbanization with the province's density of college graduates (rather than with overall population density). Indeed, it might be the case that college graduates' productivity increases more with proximity to other highly educated workers than with vicinity to lowly skilled people (see Rosenthal and Strange, 2008), because graduate entrepreneurs might have more to learn from nearby human capital. Nevertheless, the results of this exercise (available on request) remain unchanged with respect to those reported in Table 2. Thus, our findings are not sensitive to the choice of the population of reference.

favoured by a balanced mix of skills across various fields of expertise, which is innate rather than acquired at school (Silva, 2007). Conversely, being able to organize one's self so as to graduate on time is a quality better reflecting the capabilities required for working as an entrepreneur than school grade, especially in the light of the fact that in Italy most people graduate with a certain delay (just 15 percent of the sampled individuals graduated on time; Table 1).⁴

3.2 The potential endogeneity problem

Our estimates of urbanization are unbiased and consistent only under the hypothesis that we have not omitted any variable correlated to provinces' population density. Conversely, if individuals' composition across markets of different density varied along unobservable dimensions that affected the probability of being an entrepreneur, previous section's urbanization estimates would be biased and inconsistent. In particular, the negative urbanization effect could be due (entirely or in part) to a higher endowment of people less capable of becoming entrepreneurs in the most densely populated markets for unobservable reasons, although this would be in contrast to the literature (e.g., Nocke, 2006).

In this section we deal with the potential endogeneity problem by instrumenting urbanization with pre-World War II population density (in 1921), similarly to Ciccone and Hall (1996), Rice, Patacchini and Venables (2006), Combes *et al.* (2008) and Guiso and Schivardi (forthcoming). Indeed, while the population density distribution has been stable over time, its 1921 pattern should have no direct effect on current entrepreneurship chances besides the indirect impact through current population density.

Results are reported in Table 3. Strikingly, we obtain the same outcome as before across all the columns (replicating Table 2's specifications), showing no evidence of a systematic bias in the OLS regressions, thus supporting our causal interpretation of urbanization.⁵ In particular, doubling the province's population density reduces the probability of being an entrepreneur by 2-3 percentage points (at the 1 percent statistical significance level).

Table 3 also reports the first-stage results of the instrument used, the pseudo R-squared statistic and a measure of instrument relevance. As expected, population density in 1921 is positive and significant (at the 1 percent level) across all the columns. The partial R-squared statistic, measuring the correlation between urbanization and the instruments after partialling out the effect of the other exogenous variables, has very high values (above 0.92). The first-stage F-statistic of the excluded instruments, a diagnostic tool to evaluate the seriousness of the finite-sample bias and instrument

⁴ We are aware of the fact that the graduating-on-time effect might be affected by reverse causation (if the students wanting to be entrepreneurs finished university in a shorter time than the others), as suggested by an anonymous referee. However, to the extent that occupational choices are made after graduation or towards the end of college, the graduating-on-time variable would not suffer from this problem. Nevertheless, our urbanization results are robust to excluding this variable from the regressions.

⁵ Note that other papers using Italian data find that OLS and IV urbanization estimates are highly similar (e.g., Guiso and Schivardi (forthcoming) and Di Addario and Patacchini, 2008).

weakness (Bound, Jaeger and Baker, 1995), always rejects the null hypothesis that our instrument is equal to zero. Since the 2SLS and the probit estimation coefficients are very similar in size and the Hausman test can never reject the null hypothesis of no difference between them (results not reported but available upon request), in what follows we will refer to Table 2's results as to our main findings.

4 Potential explanations of the negative urbanization effect

We have showed that the probability that a college graduate becomes an entrepreneur three years after graduation decreases with provinces' population density. This result holds after controlling for a wide variety of individual characteristics and regional fixed effects, and it is robust to correcting for the potential endogeneity of urbanization. The lack of endogeneity is not too surprising in the light of the fact that geographical labour mobility is particularly low in Italy, especially among the self-employed individuals (see the Introduction). In this section we test whether the negative impact of urbanization persists after controlling for some characteristics of the province of work that might be correlated with population density (see Table 1). To investigate this possibility, we add the province characteristics described below (see the Appendix for further details) to our benchmark specification (reported in column (2.5)). Since we assume that the provincial variables are exogenous, our approach is to be considered as purely descriptive. Results are shown in Table 4.

First, we test whether the negative urbanization differential can be explained by the densest markets' more intense competition (see Combes *et al.*, 2009), which might discourage particularly young people at the beginning of their career. Indeed, rivalry may lower firms' price-cost margins, requiring, thus, a level of efficiency that entrepreneurs might acquire only through experience. We measure competition with the share of the individual sector's self-employed workers in total self-employed workers (column (4.1)). As expected, the more intense is rivalry the less likely is that college graduates become entrepreneurs. Most importantly, controlling for competition reduces the size of the urbanization coefficient by almost a third (from -0.0216 in the benchmark specification, to -0.0151).

In the second specification ((4.2)) we test whether young college graduates are particularly discouraged from starting their own activities in the most densely populated provinces because land is most expensive, raising firms' fixed set up costs. In case of credit market imperfections, the increased difficulties of financing the extra initial investment necessary to cover the higher fixed costs in the most densely populated markets might be particularly binding for young entrepreneurs. In the quality-of-life-framework (Roback, 1982) firms prefer locating in the most amenity-intensive markets as long as their utility from productive urban amenities (e.g., availability of infrastructures like airports, better-quality services, specialized schools, etc.) exceeds the dis-utility from congestion.⁶ Congestion may discourage more the young than the experienced entrepreneurs, because in saturated local markets received prices might be lower than elsewhere (Henderson, 1994), increasing the difficulties of starting-up. We measure urban dis-amenities with house prices per square metre. Introducing house prices reduces the urbanization effect (with respect to our benchmark) by just 8 percent: doubling the province's population density reduces the probability of being entrepreneur by 2.0 percentage points.

Third, we test whether young college graduates are encouraged to start their activities in the least densely populated markets because these are endowed with the amenities entrepreneurs most care for. For instance, entrepreneurs might prefer locating in the provinces with a stronger culture of entrepreneurship (Glaeser, 2007), a higher social capital or a larger presence of local banks. In Italy, the most entrepreneurial areas, richer of social capital and civic endowment, coincide to a large extent with the municipalities that in the Middle Ages become republics (as opposed to the Southern monarchical regions), which are, indeed, small- and medium-sized (Putnam, 1993).⁷ Thus, in column (4.3) we include five proxies of social capital \dot{a} la Putnam (1993): number of associations per 100,000 inhabitants, tradition of political autonomy, propensity to collective action, average voter turnout at all Italian referenda held between 1946 and 1989, and blood donation (as in Guiso, Sapienza and Zingales, 2004). We also add the share of provinces' municipalities with a city sewer system and an index of welfare (inversely related to provinces' population density), meant to capture the fact that entrepreneurs might prefer living in the least densely populated provinces because they offer a better quality of life. In this specification we also control for the share of local banks' counters in total banks' counters, which is highest in the least dense markets. Indeed, accessing external financing might be particularly difficult for young entrepreneurs (in spite of being at a stage of the life cycle when they need to rely more on it), because banks judge their activity very risky (see Blanchflower and Oswald, 1998). We expect this variable to have a positive direct effect on entrepreneurship, because local banks are thought of facilitating local entrepreneurs' start-up financing, as they generally both have local owners and are specialized in providing credit locally (Farabullini and Gobbi, 2000). Column (4.3) shows that the individuals living in the provinces with a higher share of local banks have a higher probability of becoming entrepreneurs, as expected. The only other significantly positive amenity variable is the propensity to collective action. Overall, urban amenities explain one fifth of the urbanization effect: doubling population density reduces the chances of entrepreneurship by 1.8 percentage points.

Fourth, we test whether young college graduates are discouraged from starting an activity of

⁶ However, if the amenities in the most densely populated markets were unproductive (e.g., higher number of cinemas and theatres, greater variety of shopping centres, wider offer of sport venues, etc.), entrepreneurs would unambiguously prefer locating in low-amenities places, where land prices are lower. In this case, only employees would prefer living in the most densely populated provinces.

 $^{^{7}}$ As the author suggests, the current economic development of Italian provinces depends more on the civic endowment built in the Middle Ages than on their initial economic conditions, and causality runs from civics to economics rather than the reverse.

their own in the most densely populated markets because, on average, they have to pay a higher cost of labour. To test this hypothesis, we add the province's average employee wage, and we find that it is not significant; the urbanization effect is the same as in the benchmark specification (column (4.4)).

Fifth, we test whether the provinces with a higher population density discourage entrepreneurship because of their greater offer of a wider variety of outside options (e.g., working as employees in the public sector, in large firms, etc.). Indeed, the densest markets are generally endowed with a larger public sector than the least densely populated provinces, and thus have a tendency to offer above all salaried-job opportunities, not encouraging young college graduates to start entrepreneurial activities.⁸ Conversely, the least densely populated markets, where the offer of jobs in the public sector is more limited, might provide a higher incentive for entrepreneurship out of necessity. Thus, in this specification we control for the log of the ratio between the province's average employee wages and the province's average earnings from entrepreneurship, to test whether in the densest market the difference between earnings from entrepreneurship and wages is or is not sufficient to cover the risk of starting a business activity. However, this variable is non-significant and, not surprisingly, the urbanization effect is the same as in column (2.5) (specification (4.5)).

Sixth, we test whether the negative urbanization differential persists after controlling for two proxies of local economic development: the province's unemployment rate and value added per capita in 1994, similarly to Michelacci and Silva (2007).⁹ Indeed, people may decide to start an activity of their own out of necessity not only because of a limited variety of job types offered, but also because of low employment chances (especially in a context of low labour mobility). Thus, if the least densely populated provinces were also the poorest, our results could be driven by sample composition rather than by urbanization: the greater likelihood of becoming entrepreneurs in the least densely populated markets could be due to a higher share of individuals lacking alternative opportunities. However, specification (4.6) shows that neither unemployment rates nor value added per capita are significant, implying that in Italy individuals do not generally choose entrepreneurship out of necessity, in line with Michelacci and Silva (2007). Thus, including unemployment rate and value added per capita leaves the urbanization coefficient almost unchanged with respect to our benchmark specification (-0.0187).

Finally, in the last specification ((4.7)) we include all the provincial variables reported in columns (4.1)-(4.6). Results indicate that young entrepreneurs are discouraged from starting their business in the most competitive areas, while they are encouraged by social capital endowment in the least

⁸ In this line, Torrini (2005) shows that in OECD countries the larger the public sector size, the lower self-employment rates. According to the author, the public sector is likely to crowd out self-employment especially in the general administration (where entrepreneurship does not exist) or in education and health (where the government is typically more present).

⁹ Similarly to the authors, we use value added in a year preceding the labour market entrance of the first wave of the sampled individuals (in 1995), because this enables us to capture the effect of an exogenous variation in local economic development on the probability of being an entrepreneur.

densely populated markets (in particular, by the presence of local banks and people's propensity to collective action). When considered jointly, these factors explain 55 percent of the urbanization effect in the benchmark specification.

5 Returns to entrepreneurship

We have shown that the most densely populated is the market, the more young college graduates are discouraged from becoming entrepreneurs. In this section we test whether this phenomenon can be explained by the existence of monetary disincentives to entrepreneurship growing with population density. Indeed, other studies on Italian employees find that college graduates are less able than the least educated workers to reap-off the benefits from agglomeration externalities (whether urban or industrial). For instance, Di Addario and Patacchini (2008) obtain that employees with at least a university degree earn 0.4-0.5 percent less each 100-inhabitant increase in the population of the local labour market of residence, in spite overall average wages raise by 0.1 percent. Similarly, according to de Blasio and Di Addario (2005) college graduates' earnings from salaried work are 9-14 percent lower in industrial districts (i.e., the local labour markets with a strong agglomeration of small- and medium-sized manufacturing firms) than elsewhere in the country. Conversely, the employees with elementary education or less earn a premium over their counterparts outside industrial districts.

In fact, the descriptive statistics reported in Table 1 would not support the hypothesis of negative correlation between earnings from entrepreneurship and province's population density, because on average entrepreneurs earn about 10.0 percent more in the most densely populated provinces than elsewhere (Table 1). Nevertheless, we examine whether this is still the case after controlling for individuals' characteristics. In particular, we estimate a standard Mincerian earning function (Mincer, 1958) by regressing the logarithm of entrepreneurs' monthly earnings on the individual characteristics reported in Table 2.

Results, shown in Table 5 (Panel A), indicate that, after controlling for individual characteristics, income from entrepreneurship increases with population density, in line with the predictions of the literature. In particular, the elasticity of young educated entrepreneurs' monthly earnings with respect to the province of work's population density is 0.02-0.03. However, OLS estimates would be biased and inconsistent if there were omitted variables affecting both urbanization and entrepreneurs' earnings (see Section 3.2). Thus, we re-estimate the earning equation by 2SLS, instrumenting urbanization with the log of province population density in 1921. Results, shown in Table 5 (Panel B), confirm OLS findings.

The first-stage results, reported at the bottom of Table 5, indicate that the log of population density in 1921 is always positive and significant at the 1 percent level across all the columns. The partial R-squared statistic is 0.90, and the F-statistic of the excluded instruments always rejects the null hypothesis that our instrument is equal to zero. Finally, the Hausman test fails to reject the null hypothesis of no difference between the 2SLS and the OLS coefficients (results available upon request).

Thus, our results indicate that contrary to employees, entrepreneurs do benefit from urbanization externalities in monetary terms, at least to the extent that they succeed in opening an activity in the most densely populated markets.

6 Conclusions

In this paper we analyse empirically the effects of urbanization economies on the probability that Italian young college graduates become entrepreneurs. We find that doubling the province of work's population density lowers the probability of being an entrepreneur three years after graduation by 2-3 percentage points. This result holds after controlling for regional fixed effects and is robust to instrumenting urbanization with the log of provinces' population density in 1921. Controlling for provinces' competition, urban amenities and dis-amenities, average cost of labour, earning differentials between employees and self-employed workers, and local economic development eliminates more than half of the negative urbanization penalty.

We then test whether our results could be explained by the presence of negative differentials in returns to entrepreneurship between the most and the least densely populated markets. In fact, we find that urbanization *raises* entrepreneurs' income: the elasticity of their monthly earnings with respect to population density is 0.02-0.03. Thus, young entrepreneurs are able to reap-off the benefits from urbanization externalities, provided that they succeed in entering the most densely populated markets.

Our results are consistent with the entry cost theory: the locations with a higher share of entrepreneurs (i.e., the least densely populated ones) also exhibit lower individual earnings, and, thus, productivity. In contrast, Guiso and Schivardi (forthcoming) obtain a positive correlation between the incidence of entrepreneurs (of any age and education level) and TFP, using firm data at the Italian local labour market level. While our finding is certainly valid for the young and highly educated entrepreneurs, it would then be interesting to establish whether wider ranged individual data would also confirm our result for the most experienced and the least educated entrepreneurs, or whether urbanization externalities differ according to education and/or age. Moreover, while we have studied the effect of market density on the probability of being an entrepreneur, independently on whether individuals work in the province of birth, Michelacci and Silva (2007) show that entrepreneurs generally start their activity in the region of birth, independently of its population density. Future research could combine the two approaches to analyse if the effect of population density on entrepreneurial choices depends on whether the individual works or not in the province of birth. Finally, our results are policy-relevant. In 1995, for instance, the Italian Parliament passed a bill (L. 95/95) providing subsidies to the young entrepreneurs (below 35 years old) residing in the least developed regions of Italy (i.e., the South), in the rural areas or in zones in industrial decline (the European Commission's objective 1, 2 and 5b).¹⁰ This paper shows that young college graduates are discouraged from starting their activity in the most densely populated provinces, in spite of the fact that they would gain a monetary premium there. It would thus be advisable to encourage the location of start-up firms in the densest rather than in the least densely populated markets, in order to enable young entrepreneurs, who presumably face greater difficulties than more experienced entrepreneurs, to benefit from urbanization externalities. The importance of graduates' entrepreneurship should not be undervalued, because the youngest and most highly educated entrepreneurs might be more likely to introduce innovations than the oldest and least educated businessmen.

References

- Alesina, Alberto, Yann Algan, Pierre Cahuc, and Paola Giuliano. 2010. "Family Values and the Regulation of Labor," Working Paper No. 4747, IZA.
- Arrighetti, A., Lasagni A. and Serravalli G. 2001. "Capitale sociale, associazionismo economico e istituzioni: indicatori statistici di sintesi," Working Paper No. 4/2001, Universita' di Parma, Serie: Economia e Politica economica.
- Baldwin, Richard E., and Toshihiro Okubo. 2006. "Heterogeneous Firms, Agglomeration and Economic Geography: Spatial Selection and Sorting" *Journal of Economic Geography*, 6, 323–346.
- Behrens, Kristian, and Frederic Robert-Nicoud. 2008. "Survival of the Fittest in Cities: Agglomeration, Selection, and Polarization," Discussion Paper No. 7018, CEPR.
- Blanchflower, David G. 2000. "Self-employment in OECD Countries," Labour Economics, 7, 471–505.
- Blanchflower, David G., and Andrew J. Oswald. 1998. "What Makes an Entrepreneur?," Labour Economics, 7, 471–505.
- Bound, J., D. Jaeger, R. Baker. 1995. "Problems with Instrumental Variables Estimation when the Correlation between the Instruments and the Endogenous Explanatory Variables is Weak." *Journal* of American Statistical Association 90 (430), 443-50.

¹⁰ Of course, young entrepreneurs could still apply for subsidies provided by other laws (e.g., L. 215/92, L. 236/93, L. 608/95, L. 608/96, L. 135/97 and L. 448/98) tailored for specific groups (i.e., women, small firms, etc.). The Law 95/95, specifically designed for young entrepreneurs, was previously financed in 1986 (L. 44/86), but was then circumscribed only to the South (though in 1994 it was extended to some of the least developed areas in the North). This bill provides both monetary and non-monetary incentives to locate in the most disadvantaged areas (i.e., subsidies or tax breaks, as well as technical assistance, tutoring and tailored training courses). Note that in order to test the effect of this law we would need data at the municipality level, while we only have them at the provincial level.

- Brunello, Giorgio, and Lorenzo Cappellari. 2008. "The Labour Market Effects of Alma Mater: Evidence from Italy," *Economics of Education Review*, 27, 564–574.
- Calvo, G. and S. Wellisz. 1980. "Technology, Entrepreneurs and Firm Size," Quarterly Journal of Economics, 95, 663–678.
- Card, David. 2001. "Estimating the Return to Schooling: Progress on some Persistent Econometric Problems," *Econometrica*, 69, 1127–1160.
- Ciccone, Antonio. 2002. "Agglomeration Effects in Europe," European Economic Review, 46, 213–227.
- Ciccone, Antonio, and Robert E. Hall. 1996. "Productivity and the Density of Economic Activity," American Economic Review, 78, 89–107.
- Cingano, Federico, and Schivardi Fabiano. 2004. "Identifying the Source of Local Productivity Growth," Journal of the European Economic Association, 2, 720–742.
- Combes, Pierre-Philippe, Gilles Duranton, Laurent Gobillon and Roux. 2008. "Estimating Agglomeration Economies with History, Geology, and Worker Effects," mimeo.
- Combes, Pierre-Philippe, Gilles Duranton, Laurent Gobillon, Diego Puga and Roux. 2009. "The Productivity Advantages of Large Cities: Distinguishing Agglomeration from Firm Selection," mimeo.
- de Blasio, Guido, and Sabrina Di Addario. 2005. "Do Workers Benefit from Industrial Agglomeration?," Journal of Regional Science, 45, 797–827.
- Di Addario, Sabrina, and Eleonora Patacchini. 2008. "Wages and the City. Evidence from Italy," Labour Economics, 15, 1040–1061.
- Farabullini, Fabio and Giorgio, Gobbi. 2000. "Le banche nei sistemi locali di produzione," in L.F. Signorini (ed.), Lo sviulppo locale, Roma: Meridiana.
- Glaeser, Edward L. 2007. "Entrepreneurship and the City," Discussion Paper No. 2140, HIER.
- Guiso, Luigi, Paola Sapienza and Luigi Zingales. 2004. "The Role of Social Capital in Financial Development," American Economic Review, 94, 526–556.
- Guiso, Luigi, and Fabiano Schivardi. Forthcoming. "What Determines Entrepreneurial Clusters?," Journal of the European Economic Association.
- Guiso, Luigi, and Fabiano Schivardi. 2007. "Spillovers in Industrial Districts," The Economic Journal, 117, 68–93.
- Helsley, Robert W., and William C. Strange. 1990. "Matching and Agglomeration Economies in a System of Cities," *Regional Science and Urban Economics*, 20, 189–212.

- Henderson, I. Vernon. 1994. "Where Does an Industry Locate?," Journal of Urban Economics, 35, 83-104.
- Henderson, I. Vernon. 1983. "Industrial Bases and City Sizes," *The American Economic Review*, 73, 164–168.
- ISTAT. 2003. Parentela e reti di solidarieta'. Indagine multiscopo sulle famiglie. Rome, Istat.
- Kim, Sunwoong. 1990. "Labor Heterogeneity, Wage Bargaining, and Agglomeration Economies," Journal of Urban Economics, 28, 160–177.
- LaFountain, Courtney. 2005. "Where Do Firms Locate? Testing Competing Models of Agglomeration," Journal of Urban Economics, 58, 338–366.
- Lazear, Edward, P. 2005. "Entrepreneurship," Journal of Labor Economics, 23, 649-680.
- Le, A. 1999. "Empirical Studies of Self-Employment," Journal of Economic Surveys, 13, 381–416.
- Makovec, Mattia. 2006. "Does it Pay to Study far from Home? Explaining the Returns to Geographic Mobility of Italian College Graduates," mimeo.
- Melitz, Marc, and Gianmarco Ottaviano. 2008. "Market Size, Trade and Productivity" Review of Economic Studies, 75, 295–316.
- Michelacci, Claudio, and Olmo Silva. 2007. "Why so Many Local Entrepreneurs?," Review of Economics and Statistics, 89, 615–633.
- Mincer, Jacob. 1958. "Investment in Human Capital and Personal Income Distribution," Journal of Political Economy, 66, 281–302.
- Moomaw, Ronald L. 1983. "Is Population Scale a Worthless Surrogate for Business Agglomeration Economies?," Regional Science and Urban Economics, 15, 525–545.
- Nocke, Volker. 2006. "A Gap for Me: Entrepreneurs and Entry" Journal of European Economic Association, 4, 929–956.
- Poschke, Markus. 2008. "Who Becomes an Entrepreneur? Labor Market Prospects and Occupational Choice," Discussion Paper No. 3816, IZA.
- Putnam, Robert D. 1993. Making Democracy Work, Princeton: Princeton University Press.
- Rajan, Rahuram, and Luigi Zingales. 1998. "Financial Dependence and Growth," American Economic Review, 88, 559–586.
- Rice, Patricia, Tony Venables and Eleonora Patacchini. 2006. "Spatial Determinants of Productivity: Analysis for the Regions of Great Britain," *Regional Science and Urban Economics*, 36, 727–752.

- Roback, Jennifer. 1982. "Wages, Rents and the Quality of Life," *Journal of Political Economy*, 90, 1257–1278.
- Rosenthal, Stuart S., and William C. Strange. 2008. "The Attenuation of Human Capital Spillovers," Journal of Urban Economics, 64, 373–389.
- Rosenthal, Stuart S., and William C. Strange. 2004. "Evidence on the Nature and Sources of Agglomeration Economies," in J.V. Henderson and J.F. Thisse (eds.), *Handbook of Urban and Regional Economics*, vol. 4, Amsterdam: Elsevier, 2119–2172.
- Rosenthal, Stuart S., and William C. Strange. 2003. "Geography, Industrial Organization, and Agglomeration," *Review of Economics and Statistics*, 85, 377–393.
- Silva, Olmo. 2007. "The Jack-of-All-Trades Entrepreneur: Innate Talent or Acquired Skill?," Economic Letters, 97, 118–123.
- Torrini, Roberto. 2005. "Cross-country Differences in Self-employment rates: the Role of Institutions," Labour Economics, 12, 661–683.
- Wheeler, Christopher H. 2001. "Search, Sorting, and Urban Agglomeration," Journal of Labor Economics, 19, 879–899.

Appendix

Description of the provincial level variables

Share of self-employed workers in the individual's sector in province's total self-employed workers. Source: ISTAT.

House prices per square meter (in 2004). Source: Consulente Immobiliare. The prices, provided by real estate agents, are those actually paid in transactions. We average the prices collected in the town centres, suburbs and in-between areas to take into account the house location. We also take into account the age of the building by averaging the prices of the recently build and the new houses.

Share of local bank counters in the province's total bank counters (in 2001). Source: the Bank of Italy. Local banks are the banks whose average investment funds amount to less than 9 billion euros.

Tradition of political autonomy. Source: Isl-University of Parma. This is a dummy variable equal to one if the province has a long-standing tradition of political autonomy (zero if the province belonged to the Vatican State or was a monarchy before Italy's foundation).

Propensity to collective action. Source: Arrighetti, Lasagni and Serravalli (2001). This variable has been computed with a principal-component analysis on the basis of the following variables: the share of the craftsmen joining artisan associations in the number of artisan firms put on the register in 1970; the ratio between the number of votes in the 1970 elections for the Artisan Provincial Board and the number of artisans put on the register in 1970; the share of farms selling products to agricultural cooperatives in the number of farms in 1970; the ratio between the people joining buying associations and the number of trade licences in 1965; a dummy variable equal to one if the province has at least one joint-surety association on bank loans joining Artigianfidi that was founded before 1975 (and zero otherwise).

Average voter turnout at all Italian referenda held in the period 1946-1989. Source: Guiso et al.'s (2004) elaboration on data from the Italian Ministry of Interior. The referenda held in the period considered were on the following subjects: choice between Monarchy and Republic (1946); divorce (1974); public financing to political parties (1978); anti-terrorism legislation and abortion (1981); cost of living index (1985); nuclear energy and hunting regulation (1987).

Number of blood sacks donated in the province per 1 million AVIS inhabitants (in 1995). Source:

AVIS (Italian Voluntary Association for Blood). Each bag contains 16 oz. of blood. In four provinces (Genova, Caserta, Avellino and Caltanissetta) the value is set to zero because they do not host AVIS and presumably have very low blood donations.

Average number of associations per 100,000 inhabitants (in 1985). Source: Isl-University of Parma. This variable has been computed by subtracting the sporting and interest agencies' associations from the total. The municipal tourist boards associations are instead included.

Share of provinces' municipalities with a city sewer system. Source: ISTAT.

Welfare index. Source: Il Sole 24 Ore. The index, named Gross Domestic Welfare, is a combination of 8 variables at the provincial level: value added per inhabitant at current prices, life expectation at birth, enrolment rate at college, per-capita expenditure for entertainment, participation to European elections in 2009, tons of CO2 in real value added, number of thefts, burglaries, and murders per 100,000 inhabitants, number of voluntary work associations per 1,000 inhabitants.

Average wages for employees. Source: ISTAT. This variable, obtained from the SECCG, is the average of college graduate earnings (3 years after graduation) at the provincial level.

Employee-Self-employed earning ratio. Source: ISTAT. This variable, obtained from the SECCG, is the ratio of average wages for employees and average earnings from entrepreneurship.

Unemployment rate. Source: ISTAT.

Value added in 1994. Source: ISTAT.

Population size in 1921. Source: ISTAT.

Table 1. Summary statistics

	All sa	•	Densest 1		Rest of th	
1	mean	st.dev	mean	st.dev	mean	st.de
employees***	0.67	0.47	0.71	0.45	0.65	0.48
entrepreneurs***	$0.17 \\ 0.16$	$0.38 \\ 0.36$	$0.16 \\ 1100.42$	$0.36 \\ 436.29$	$0.15 \\ 1,000.75$	$0.36 \\ 455.1$
elf-employed (except for entrepreneurs) nonthly wage from entrepreneurship† ***	1,037.00	$0.36 \\ 450.95$	1,089.46	436.29 449.11	1,000.75 995.72	455.1
Personal characteristics:	1,007.00	400.00	1,005.40	443.11	330.12	440.1
ensonal characteristics. emale***	0.50	0.50	0.49	0.50	0.51	0.50
narried***	0.19	0.39	0.17	0.38	0.20	0.30
ge***	29.57	2.01	29.42	1.94	29.65	2.03
Ph.D. degree	0.00	0.05	0.00	0.04	0.00	0.05
number of siblings*	1.25	0.88	1.23	0.86	1.26	0.89
High school characteristics:	1.20	0.00	1.20	0.00	1.20	0.00
vceum***	0.64	0.48	0.69	0.46	0.61	0.49
eachers' training school***	0.05	0.21	0.03	0.18	0.05	0.23
chool for surveyors ***	0.28	0.45	0.25	0.43	0.30	0.46
ocational school	0.03	0.17	0.03	0.17	0.03	0.18
Type of degree:	0.00	0.17	0.00	0.17	0.00	0.10
hemistry-pharmaceutical***	0.07	0.25	0.05	0.23	0.08	0.27
viology and geology***	0.05	0.22	0.04	0.20	0.05	0.23
cience***	0.06	0.24	0.07	0.25	0.06	0.24
nedicine***	0.04	0.24	0.03	0.18	0.04	0.24
ngineering***	0.19	0.40	0.22	0.41	0.19	0.39
rchitecture	0.19	0.40	0.22	0.41	0.19	0.38
griculture***	0.03	0.22	0.03	0.22	0.03	0.21
conomics and statistics***	0.03	0.16	0.02 0.22	$0.14 \\ 0.41$	0.03	0.17
olitical and social science ***	0.19	0.39	0.22	0.41 0.26	0.18 0.05	0.38
w***	0.06	$0.24 \\ 0.27$	0.07	0.26	0.05	0.22
umanities***	$0.08 \\ 0.07$	0.27 0.25	0.07 0.06			0.26
				0.23	0.07	0.26
oreign languages*** eaching***	0.05	0.22	0.05	0.21	0.05	
eaching*** svchology**	0.03	0.17 0.16	0.02	0.14	0.03	0.18
	0.03	0.16	0.03	0.17	0.03	0.10
Father's education	0.17	0.99	0.19	0.24	0.00	0.44
rimary education***	$0.17 \\ 0.24$	0.38	0.13 0.22	0.34	0.20	0.40
niddle school***		0.43		0.42	0.26	0.44
igh school***	0.36	0.48	0.39	0.49	0.34	0.47
ollege degree***	0.22	0.41	0.25	0.43	0.20	0.40
Mother's education						
rimary education***	0.23	0.42	0.18	0.38	0.26	0.44
niddle school***	0.27	0.45	0.26	0.44	0.28	0.45
igh school***	0.35	0.48	0.38	0.49	0.33	0.47
ollege degree ^{***}	0.15	0.35	0.17	0.38	0.13	0.34
Parents' occupational status						
elf-employed father***	0.08	0.27	0.08	0.28	0.07	0.26
elf-employed mother***	0.01	0.10	0.01	0.11	0.01	0.09
Ability proxies:						
inal grade at college ^{***}	103.01	7.04	102.81	7.30	103.18	6.84
aude	0.21	0.40	0.21	0.41	0.20	0.40
raduated on time***	0.15	0.36	0.16	0.37	0.15	0.35
While studying:						
vorked occasionally ***	0.51	0.50	0.54	0.50	0.51	0.50
vorked continuously***	0.08	0.27	0.09	0.28	0.07	0.26
ever worked***	0.41	0.49	0.38	0.48	0.43	0.49
amily network***	0.68	0.46	0.60	0.49	0.72	0.45
Sector of work						
hemical sector ^{**}	0.07	0.25	0.06	0.24	0.07	0.25
nachinery***	0.04	0.19	0.06	0.24	0.03	0.16
onstructions***	0.07	0.26	0.08	0.28	0.07	0.25
ther industrial sectors ^{***}	0.18	0.38	0.19	0.39	0.17	0.37
rade and hotels***	0.07	0.26	0.11	0.31	0.05	0.23
ransportation, tours, postal services and telecommunications***	0.10	0.30	0.07	0.26	0.11	0.32
redit and insurance***	0.10	0.30	0.08	0.27	0.11	0.31
other professional and consulting activities***	0.09	0.29	0.08	0.27	0.09	0.29
nformatics and similar activities	0.06	0.23	0.05	0.23	0.06	0.23
ducation and training	0.05	0.22	0.05	0.23	0.05	0.22
ealth and social assistance ^{***}	0.07	0.26	0.06	0.24	0.08	0.27
ublic administration***	0.03	0.16	0.02	0.13	0.03	0.17
ther social services	0.08	0.27	0.08	0.27	0.08	0.27
experience in months***	23.61	11.97	23.95	11.95	23.61	11.9
.998***	0.27	0.44	0.25	0.43	0.28	0.45
2001***	0.36	0.48	0.36	0.48	0.33	0.47
2004	0.37	0.48	0.37	0.48	0.37	0.48
Characteristics of the province of work:‡						5.20
opulation density***	2.43	3.30	8.97	7.24	1.65	0.82
nemployment rate	9.20	7.42	7.05	6.79	9.45	7.49
alue added (in 1994)	20.69	8.20	23.72	5.68	20.33	8.40
hare of self-employed workers in the individual's sector***	0.15	0.02	0.18	0.02	0.15	0.02
ouse prices per square metre***	3,896.44	1,259.61	4,858.33	1,883.30	3,781.43	1,124
hare of local bank counters in total counters [*]	0.39	0.19	4,858.55	0.15	0.40	0.19
radition of political autonomy	0.39	0.19 0.50	0.29	$0.15 \\ 0.52$	$0.40 \\ 0.48$	0.19
ollective action propensity						
	-0.01 28.39	$1.00 \\ 21.33$	$0.40 \\ 29.57$	$0.91 \\ 21.63$	-0.06 28.25	$1.00 \\ 21.4$
lood donation						
umber of associations per 100,000 inhabitants (in 1985)	30.47	20.86	31.96	15.32	30.29	21.4
velfare index	105.05	30.76	105.99	27.68	104.93	31.2
oter turnover at 1946-1989 referenda*	80.14	8.27	84.30	7.77	79.64	8.23
hare of municipalities with city sewer system	98.30	7.05	96.43	9.89	98.52	6.67
mployee-self-employed earning ratio (in log) werage wages of employees (in log)	$1.01 \\ 1.87$	0.02	1.00	0.01	1.01	0.02
		0.06	1.88	0.05	1.87	0.06

Note: Computed on employed individuals. Variables denoted with * (**) [***] indicate that the difference between the most densely populated provinces and the rest of the country is statistical significant at the 10 (5) [1] percent level. The provinces in top 10th percentile of the population density distribution (i.e., having more than 383,437 inhabitants per squared kilometre), defined as the densest provinces, are: Naples, Milan, Trieste, Rome, Varese, Prato, Rimini, Genoa, Como, Padova and Lecco. † Computed on 4,533 individuals (i.e., the entrepreneurs). ‡ Provincial characteristics have been computed on the universe of provinces. * Per 100 inhabitants per squared kilometre. See the Appendix for a detailed description of the provincial variables.

	2.1	2.2	2.3	2.4	2.5
population density (in log)	-0.0300***	-0.0261^{***}	-0.0273***	-0.0213***	-0.0216**
	(0.0041)	(0.0034)	(0.0035)	(0.0035)	(0.0032)
female	-0.0661***	-0.0611***	-0.0591***	-0.0578***	-0.0577**
	(0.0064)	(0.0034)	(0.0035)	(0.0033)	(0.0032)
married	0.003	0.0122**	0.0123**	0.0127**	0.0148***
	(0.0057)	(0.0050)	(0.0051)	(0.0050)	(0.0045)
age	-0.0699* ^{**}	-0.0466**	-0.0389**	-0.0356*	-0.0297*
0	(0.0212)	(0.0198)	(0.0197)	(0.0189)	(0.0152)
age squared	0.0013***	0.0008* [*]	0.0007**	0.0007* [*]	0.0005**
8 1	(0.0003)	(0.0003)	(0.0003)	(0.0003)	(0.0003)
Ph.D. degree	-0.0054	-0.0385	-0.0354	-0.0383	-0.0125
	(0.0406)	(0.0307)	(0.0317)	(0.0299)	(0.0302)
number of siblings	0.0015	-0.0001	-0.0009	0.0033	0.0018
number of biblings	(0.0023)	(0.0023)	(0.0023)	(0.0022)	(0.0022)
High school characteristics: lyceur		(0.0023)	(0.0023)	(0.0022)	(0.0022)
teachers' training school	n omnied	-0.0399***	-0.0327***	-0.0334***	-0.0168*
teachers training school					
school for surveyors		(0.0103) -0.007	$(0.0110) \\ 0.0038$	$(0.0109) \\ 0.0018$	(0.0101) -0.0031
school for surveyors				(0.0018)	
vegetional school		(0.0049)	(0.0048)		(0.0044)
vocational school		0.0114	0.0240**	0.0197*	0.0209**
		(0.0104)	(0.0114)	(0.0115)	(0.0105)
Father's education: primary educa	tion omitted		0.0000	0.0000	0.0100*
middle school			0.0069	0.0068	0.0108*
			(0.0069)	(0.0067)	(0.0064)
high school			0.0051	0.0035	0.0071
			(0.0077)	(0.0076)	(0.0069)
college degree			0.0242^{**}	0.0205 * *	0.0143
			(0.0106)	(0.0096)	(0.0087)
Mother's education: primary educe	ation omitted				
middle school			0.0072	0.0049	0.0047
			(0.0058)	(0.0057)	(0.0054)
high school			0.0144**	0.0133**	0.0098*
			(0.0066)	(0.0066)	(0.0055)
college degree			0.0081	0.0086	0.0069
0 0			(0.0086)	(0.0085)	(0.0082)
Parents' occupational status			()	()	()
self-employed father			0.0934^{***}	0.0860 * * *	0.0559^{**}
			(0.0074)	(0.0073)	(0.0068)
self-employed mother			0.0377**	0.0368*	0.0194
sen employed methor			(0.0188)	(0.0192)	(0.0160)
Ability proxies:			(0.0100)	(0.0152)	(0.0100)
final grade at college				0.0095	-0.0007
linal grade at college				(0.0035)	(0.0062)
final grade at college squared					
final grade at college squared				-0.0001	0.0000
				0.0000	0.0000
laude				0.0051	0.0027
				(0.0056)	(0.0050)
graduated on time				0.0130**	0.0115**
	_			(0.0051)	(0.0045)
While studying: never worked omi	tted				
worked occasionally				-0.0184^{***}	-0.0169**
				(0.0039)	(0.0035)
worked continuously				-0.0067	-0.0098*
				(0.0065)	(0.0056)
family network				0.0766***	0.0565***
				(0.0067)	(0.0041)
experience in months				()	0.0017***
					(0.0002)
Survey year	YES	YES	YES	YES	YES
Region dummies	YES	YES	YES	YES	YES
	YES	YES	YES	YES	YES
Type of degree					
Sector of work	NO	NO	NO	NO	YES
Observations	33,740	33,740	33,740	33,740	33,740

Observations33,74033,74033,74033,74033,740Note: White-robust standard errors adjusted for clustering at the provincial level are reported in parentheses. The type of degree categories include: chemistry-pharmaceutical, biology and geology, medicine, science, engineering, architecture, agriculture, political and social science, law, humanities, foreign languages, teaching, and psychology (economics and statistics omitted). The sector categories include: distribution services, hotels and restaurants; transport, travel and communication services; financial services; professional services, cellegal and architectural services, consultancies, market research, public opinion polling services, real estate services; educational services; health related and social social services; public administration; chemicals, drugs and pharmaceuticals; engineering industry, machinery and equipment; other industries; and construction (other public, social and personal services omitted). Omitted region: Piedmont. Symbols: The asterisk * (**) [***] indicates statistical significance at the 10 (5) [1] percent level.

Table 3: Instrumental variables estimates of the urbanization effect on the probability of being entrepreneur

=

	3.1	3.2	3.3	3.4	3.5
population density (in log)	-0.0318***	-0.0261***	-0.0272***	-0.0209***	-0.0243***
	(0.0041)	(0.0036)	(0.0036)	(0.0039)	(0.0037)
Instruments					
population density in 1921 (in log)	1.1895^{***}	1.1882^{***}	1.1880^{***}	1.1867^{***}	1.18461***
	(0.0440)	(0.0438)	(0.0438)	(0.0437)	(0.0436)
Partial R-squared of excluded instruments:	0.8999	0.8994	0.8991	0.8979	0.8970
Test of excluded instruments (F-test):	731.26	735.79	735.48	735.55	738.2400
Observations	33,740	33,740	33,740	33,740	33,740

Note: White-robust standard errors adjusted for clustering at the provincial level are reported in parentheses. In columns (3.1)-(3.5) we control for the same covariates as in Table 2. The asterisk * (**) [***] indicates statistical significance at the 10 (5) [1] percent level.

Table 4: Urbanization effect on the probability of being entrepreneur: testing alternative hypotheses (marginal effects)

	4.1	4.2	4.3	4.4	4.5	4.6	4.7
population density (in log)	-0.0151***	-0.0197***	-0.0176^{***}	-0.0215^{***}	-0.0216***	-0.0187***	-0.0094**
	(0.0028)	(0.0035)	(0.0029)	(0.0032)	(0.0032)	(0.0037)	(0.0039)
share of self-employed workers in the individual's sector	-0.2979***						-0.2909***
	(0.0606)						(0.0601)
house price per square metre [†]		-0.0023					-0.0019
		(0.0022)					(0.0022)
share of local banks in total counters			0.0516^{**}				0.0450^{**}
			(0.0203)				(0.0189)
tradition of political autonomy			0.0061				0.0043
			(0.0059)				(0.0052)
collective action propensity			0.0139^{***}				0.0132^{***}
			(0.0044)				(0.0047)
blood donation			0.0001				0.0000
			(0.0002)				(0.0002)
no. of associations per 100,000 inhabitants (in 1985)			-0.0001				-0.0001
			(0.0001)				(0.0001)
welfare index			-0.0002				-0.0002
			(0.0001)				(0.0001)
voter turnover at 1946-1989 referenda			0.0012				0.0016
			(0.0010)				(0.0010)
share of municipalities with city sewer system			0.0002				0.0002
			(0.0002)				(0.0003)
average employees wages (in log)‡				-0.0214			-0.0093
				(0.0384)			(0.0398)
employees/self-employed earning ratio (in log)‡					-0.071		-0.0263
					(0.0800)		(0.0825)
unemployment rate						-0.0011	-0.0008
						(0.0007)	(0.0008)
value added (in 1994)						-0.0004	0.0001
						(0.0003)	(0.0003)
Observations	33,740	33,740	33,740	33,737	33,737	33,737	33,737

Note: White-robust standard errors adjusted for clustering at the provincial level are reported in parentheses. \dagger Coefficient multiplied by 100. \ddagger Averages computed by province and year. In all the columns we control for the same covariates as in specification (2.5) (Table 2). For a detailed explanation of the provincial variables, see the Appendix. The asterisk * (**) [***] indicates statistical significance at the 10 (5) [1] percent level.

Table 5: Urbanization	effect on	log monthly	earnings from	entrepreneurship

	5.1	5.2	5.3	5.4	5.6
PANEL A: OLS					
population density (in log)	0.0230 * *	0.0295^{***}	0.0275^{***}	0.0201*	0.0181*
	(0.0103)	(0.0105)	(0.0104)	(0.0104)	(0.0102)
PANEL B: IV					
density (in log)	0.0231^{**}	0.0280 * * *	0.0260***	0.0187^{*}	0.0168*
	(0.0101)	(0.0098)	(0.0097)	(0.0097)	(0.0096)
First stage - Instruments	()	· · · ·	· · · ·	· · · ·	· · · ·
Population density in 1921 (in log)	1.1796^{***}	1.1780^{***}	1.1775^{***}	1.1762^{***}	1.1764^{***}
	(0.0411)	(0.0408)	(0.0407)	(0.0407)	(0.0406)
Partial R-squared of excluded instruments:	0.8976	0.8967	0.8964	0.8954	0.8953
Test of excluded instruments (F-test):	822.31	833.58	834.66	835.64	841.23
Observations	4,533	4,533	4,533	4,533	4,533

_

Note: White-robust standard errors adjusted for clustering at the provincial level are reported in parentheses. OLS coefficients are marginal effects. In columns (5.1)-(5.5) we control for the same covariates as in Table 2. The asterisk * (**) [***] indicates statistical significance at the 10 (5) [1] percent level.

CESifo Working Paper Series

for full list see www.cesifo-group.org/wp (address: Poschingerstr. 5, 81679 Munich, Germany, office@cesifo.de)

- 3081 Stephane Dees, M. Hashem Pesaran, L. Vanessa Smith and Ron P. Smith, Supply, Demand and Monetary Policy Shocks in a Multi-Country New Keynesian Model, June 2010
- 3082 Sara Amoroso, Peter Kort, Bertrand Melenberg, Joseph Plasmans and Mark Vancauteren, Firm Level Productivity under Imperfect Competition in Output and Labor Markets, June 2010
- 3083 Thomas Eichner and Rüdiger Pethig, International Carbon Emissions Trading and Strategic Incentives to Subsidize Green Energy, June 2010
- 3084 Henri Fraisse, Labour Disputes and the Game of Legal Representation, June 2010
- 3085 Andrzej Baniak and Peter Grajzl, Interjurisdictional Linkages and the Scope for Interventionist Legal Harmonization, June 2010
- 3086 Oliver Falck and Ludger Woessmann, School Competition and Students' Entrepreneurial Intentions: International Evidence Using Historical Catholic Roots of Private Schooling, June 2010
- 3087 Bernd Hayo and Stefan Voigt, Determinants of Constitutional Change: Why do Countries Change their Form of Government?, June 2010
- 3088 Momi Dahan and Michel Strawczynski, Fiscal Rules and Composition Bias in OECD Countries, June 2010
- 3089 Marcel Fratzscher and Julien Reynaud, IMF Surveillance and Financial Markets A Political Economy Analysis, June 2010
- 3090 Michel Beine, Elisabetta Lodigiani and Robert Vermeulen, Remittances and Financial Openness, June 2010
- 3091 Sebastian Kube and Christian Traxler, The Interaction of Legal and Social Norm Enforcement, June 2010
- 3092 Volker Grossmann, Thomas M. Steger and Timo Trimborn, Quantifying Optimal Growth Policy, June 2010
- 3093 Huw David Dixon, A Unified Framework for Using Micro-Data to Compare Dynamic Wage and Price Setting Models, June 2010
- 3094 Helmuth Cremer, Firouz Gahvari and Pierre Pestieau, Accidental Bequests: A Curse for the Rich and a Boon for the Poor, June 2010

- 3095 Frank Lichtenberg, The Contribution of Pharmaceutical Innovation to Longevity Growth in Germany and France, June 2010
- 3096 Simon P. Anderson, Øystein Foros and Hans Jarle Kind, Hotelling Competition with Multi-Purchasing: Time Magazine, Newsweek, or both?, June 2010
- 3097 Assar Lindbeck and Mats Persson, A Continuous Theory of Income Insurance, June 2010
- 3098 Thomas Moutos and Christos Tsitsikas, Whither Public Interest: The Case of Greece's Public Finance, June 2010
- 3099 Thomas Eichner and Thorsten Upmann, Labor Markets and Capital Tax Competition, June 2010
- 3100 Massimo Bordignon and Santino Piazza, Who do you Blame in Local Finance? An Analysis of Municipal Financing in Italy, June 2010
- 3101 Kyriakos C. Neanidis, Financial Dollarization and European Union Membership, June 2010
- 3102 Maela Giofré, Investor Protection and Foreign Stakeholders, June 2010
- 3103 Andrea F. Presbitero and Alberto Zazzaro, Competition and Relationship Lending: Friends or Foes?, June 2010
- 3104 Dan Anderberg and Yu Zhu, The Effect of Education on Martial Status and Partner Characteristics: Evidence from the UK, June 2010
- 3105 Hendrik Jürges, Eberhard Kruk and Steffen Reinhold, The Effect of Compulsory Schooling on Health – Evidence from Biomarkers, June 2010
- 3106 Alessandro Gambini and Alberto Zazzaro, Long-Lasting Bank Relationships and Growth of Firms, June 2010
- 3107 Jenny E. Ligthart and Gerard C. van der Meijden, Coordinated Tax-Tariff Reforms, Informality, and Welfare Distribution, June 2010
- 3108 Vilen Lipatov and Alfons Weichenrieder, Optimal Income Taxation with Tax Competition, June 2010
- 3109 Malte Mosel, Competition, Imitation, and R&D Productivity in a Growth Model with Sector-Specific Patent Protection, June 2010
- 3110 Balázs Égert, Catching-up and Inflation in Europe: Balassa-Samuelson, Engel's Law and other Culprits, June 2010
- 3111 Johannes Metzler and Ludger Woessmann, The Impact of Teacher Subject Knowledge on Student Achievement: Evidence from Within-Teacher Within-Student Variation, June 2010

- 3112 Leif Danziger, Uniform and Nonuniform Staggering of Wage Contracts, July 2010
- 3113 Wolfgang Buchholz and Wolfgang Peters, Equity as a Prerequisite for Stable Cooperation in a Public-Good Economy The Core Revisited, July 2010
- 3114 Panu Poutvaara and Olli Ropponen, School Shootings and Student Performance, July 2010
- 3115 John Beirne, Guglielmo Maria Caporale and Nicola Spagnolo, Liquidity Risk, Credit Risk and the Overnight Interest Rate Spread: A Stochastic Volatility Modelling Approach, July 2010
- 3116 M. Hashem Pesaran, Predictability of Asset Returns and the Efficient Market Hypothesis, July 2010
- 3117 Dorothee Crayen, Christa Hainz and Christiane Ströh de Martínez, Remittances, Banking Status and the Usage of Insurance Schemes, July 2010
- 3118 Eric O'N. Fisher, Heckscher-Ohlin Theory when Countries have Different Technologies, July 2010
- 3119 Huw Dixon and Hervé Le Bihan, Generalized Taylor and Generalized Calvo Price and Wage-Setting: Micro Evidence with Macro Implications, July 2010
- 3120 Laszlo Goerke and Markus Pannenberg, 'Take it or Go to Court' The Impact of Sec. 1a of the German Protection against Dismissal Act on Severance Payments -, July 2010
- 3121 Robert S. Chirinko and Daniel J. Wilson, Can Lower Tax Rates be Bought? Business Rent-Seeking and Tax Competition among U.S. States, July 2010
- 3122 Douglas Gollin and Christian Zimmermann, Global Climate Change and the Resurgence of Tropical Disease: An Economic Approach, July 2010
- 3123 Francesco Daveri and Maria Laura Parisi, Experience, Innovation and Productivity Empirical Evidence from Italy's Slowdown, July 2010
- 3124 Carlo V. Fiorio and Massimo Florio, A Fair Price for Energy? Ownership versus Market Opening in the EU15, July 2010
- 3125 Frederick van der Ploeg, Natural Resources: Curse or Blessing?, July 2010
- 3126 Kaisa Kotakorpi and Panu Poutvaara, Pay for Politicians and Candidate Selection: An Empirical Analysis, July 2010
- 3127 Jun-ichi Itaya, Makoto Okamura and Chikara Yamaguchi, Partial Tax Coordination in a Repeated Game Setting, July 2010
- 3128 Volker Meier and Helmut Rainer, On the Optimality of Joint Taxation for Non-Cooperative Couples, July 2010

- 3129 Ryan Oprea, Keith Henwood and Daniel Friedman, Separating the Hawks from the Doves: Evidence from Continuous Time Laboratory Games, July 2010
- 3130 Mari Rege and Ingeborg F. Solli, The Impact of Paternity Leave on Long-term Father Involvement, July 2010
- 3131 Olaf Posch, Risk Premia in General Equilibrium, July 2010
- 3132 John Komlos and Marek Brabec, The Trend of BMI Values by Centiles of US Adults, Birth Cohorts 1882-1986, July 2010
- 3133 Emin Karagözoğlu and Arno Riedl, Information, Uncertainty, and Subjective Entitlements in Bargaining, July 2010
- 3134 John Boyd, Gianni De Nicolò and Elena Loukoianova, Banking Crises and Crisis Dating: Theory and Evidence, July 2010
- 3135 Michael R. Baye, Dan Kovenock and Casper G. de Vries, The Herodotus Paradox, July 2010
- 3136 Martin Kolmar and Hendrik Rommeswinkel, Group Contests with Complementarities in Efforts, July 2010
- 3137 Carolina Manzano and Xavier Vives, Public and Private Learning from Prices, Strategic Substitutability and Complementarity, and Equilibrium Multiplicity, July 2010
- 3138 Axel Löffler, Gunther Schnabl and Franziska Schobert, Inflation Targeting by Debtor Central Banks in Emerging Market Economies, July 2010
- 3139 Yu-Fu Chen and Michael Funke, Global Warming and Extreme Events: Rethinking the Timing and Intensity of Environmental Policy, July 2010
- 3140 Lawrence M. Kahn, Labor Market Policy: A Comparative View on the Costs and Benefits of Labor Market Flexibility, July 2010
- 3141 Ben J. Heijdra, Jochen O. Mierau and Laurie S.M. Reijnders, The Tragedy of Annuitization, July 2010
- 3142 Erkki Koskela, Outsourcing Cost and Tax Progression under Nash Wage Bargaining with Flexible Outsourcing, July 2010
- 3143 Daniel Osberghaus and Christiane Reif, Total Costs and Budgetary Effects of Adaptation to Climate Change: An Assessment for the European Union, August 2010
- 3144 Philip E. Graves, Benefit-Cost Analysis of Environmental Projects: A Plethora of Systematic Biases, August 2010
- 3145 Sabrina Di Addario and Daniela Vuri, Entrepreneurship and Market Size. The Case of Young College Graduates in Italy, August 2010