

# Quantifying the EU-Japan Economic Partnership Agreement

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# Quantifying the EU-Japan Economic Partnership Agreement

## Abstract

This paper provides a quantitative analysis of the new EU-Japan Economic Partnership Agreement (EPA), the biggest bilateral deal that both the EU and Japan have concluded so far. It employs a generalized variant of the Eaton-Kortum (2002) model, featuring multiple sectors, input-output linkages, services trade, and non-tariff barriers (NTBs). It uses the results of an econometric ex post analysis of a related existing FTA, the one between the EU and Korea, to approximate the expected reductions in the costs of NTBs. This approach yields long-run welfare effects for Japan of about 18 bn USD per year (0.31% of GDP) and of about 15 bn USD (0.10%) for the EU. On average, the agreement does not appear to harm third countries. 14% of the welfare gains inside the EPA stem from tariffs, the remaining 86% from NTB reform, and the services sector account for more than half. In the EU, value added in the agri-food sector goes up most, while in Japan the manufacturing and services sectors gain.

JEL-Codes: F150, F170, N740.

Keywords: free trade agreements, general equilibrium, quantitative trade models, Japan, European Union.

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# 1 Introduction

On July 17, 2018 the EU-Japan Economic Partnership Agreement (EU-Japan EPA) was formally signed and the ratification process started. The EPA constitutes the largest free trade agreement (FTA) that both the EU and Japan have concluded so far, and it is likely to be of systemic relevance. Its conclusion is of strategic importance for both the EU and Japan in times of growing protectionism and unilateralism. In this paper, we provide a quantitative analysis of the trade and welfare effects of the forthcoming EU-Japan EPA. We employ what Ottaviano (2014) has called “New Quantitative Trade Theory”. More precisely, we rely on the model of Eaton and Kortum (2002), extended by Caliendo and Parro (2015), and generalized to include tariffs and non-tariff barriers (NTBs) by Aichele et al. (2016).

The text of the EU-Japan EPA contains 23 chapters and a long list of annexes. It covers classical issues of market access, including tariffs and quotas, but it also addresses non-tariff barriers to trade and ventures into regulatory cooperation. The details are spread over several hundreds of pages. Incorporating the gist of the agreement into a quantitative general equilibrium is a challenge.

The smaller issue relates to tariff reductions which can simply be taken from the text, even if the high level of aggregation needed in a quantitative model hides some interesting product-level variation. The parties have agreed to gradually phase out virtually all tariffs, often over rather long transition periods, and to increase certain quotas in agriculture. It is reasonable to completely eliminate the tariffs in the conducted counterfactual scenarios because Japan will eliminate 97% of tariffs within the next 15 years. The EU will liberalize 99% of its tariff lines for the Japanese goods by the end of the phasing in period. In the area of industrial tariffs, Japan has low or zero most-favored-nations (MFN) tariffs before the agreement; the EU’s tariffs on cars or motor cycles are more substantial. In contrast, Japan has stronger tariff protection in the agri-food sectors.

In contrast, how the EPA will affect NTBs is much harder to ascertain. We do not make educated guesses about the size and distribution of such sectoral changes in NTBs. Rather, our strategy is to ex-post estimate the effects of a ratified free trade agreement, the one between the EU and Korea, and take it as a proxy for the potential trade cost effects that might plausibly arise between the EU and Japan. According to the comprehensive study of Chowdhry et al. (2018), the EU-Japan EPA shares textual, contextual and substantive similarities with the EU-Korea FTA, which entered into force in 2011 and has been the subject of rigorous evaluation analysis; see CIVIC and ifo Institute (2017). Also, Dreyer (2018) documents important parallels between the EU-Japan EPA and the EU-Korea FTA. Indeed, both agreement share a common structure, and their provisions are often similar; sometimes,

the wording is even identical. What is more, the structure of comparative advantage is relatively similar. Both agreements belong to a modern vintage of FTAs in that they cover additional policy areas (e.g. trade related investment measures, barriers in services trade, technical barriers, public procurement, or intellectual property).

For these reasons, we use ex post evidence on the effects of EU-Korea of the costs of NTBs effects as a proxy to form expectations about what the EU-Japan agreement might bring. This approach complements other studies which have used expert judgments on the expected size of NTB cost reductions. This data-driven strategy makes sure that our assumptions on trade cost savings meet a feasibility check. It also fits very nicely into our quantitative framework. Since we can solve our simulation model in changes, we do not need to estimate the initial level of trade costs. Information about *trade cost changes* is enough. The econometric ex post evaluation of the EU-Korea agreement provides us with just these data for a large number of goods and services sectors, and separately for EU and Japanese market access costs.

Several quantitative impact assessments with respect to the EU-Japan free trade agreement have been presented over the past years. We add to this literature in several ways. The EU's Directorate General for Trade has published a quantitative study in 2010 conducted by Sunesen et al. (2010) that assesses the impact of bilateral barriers to trade and investment between the EU and Japan. The assumed trade cost shocks are mainly informed by expert judgments, while we employ a data-driven approach. A second analysis of an EU-Japan free trade agreement is presented by Benz and Yalcin (2015). The contribution of this paper is to account for the importance of intra-industry trade in a quantitative Melitz (2003) model extended by a search-matching framework of the labor markets. Clearly, there are differences not only in bilateral trade barriers but also in how efficient the EU and Japanese labor markets work. The new and important aspect of this study is the modeling of the different labor markets in the considered economies. The analysis adopts a single-sector perspective and features only three countries (EU, Japan and the Rest of the World).

A third report has been carried out by European Commission (2016). Different from Benz and Yalcin (2015) and our approach, results rely a lot on dynamic gains from trade, where substantial uncertainties pertaining to model choice and calibration exist, so that the effects are likely to define upper bounds. Further, the European Commission recently published an economic impact assessment of the EPA by applying a recursively dynamic applied general equilibrium model. The implemented trade shocks of the counterfactual scenarios consist of tariff and non-tariff reductions. Tariffs are reduced according to the observable tariff lines of the EPA. Further, the authors qualitatively assess the potential reduction of technical barriers to trade (TBTs) and Sanitary and Phytosanitary Standards (SPSs) by conducting

the negotiation achievements in each of the sectors (see European Commission (2018)).

A recent study of Lee-Makiyama (2018) provides in depth information on the relationship between the EU and Japan and offers information about the existing potential for growth and prosperity in both regions once the EPA is completely implemented. The author substantiates the existing potential for both trading areas for investments and sales abroad and the concomitant diversification and thus lowering of risks, once easier access is granted to each of these stable market environments. There is also a quantification conducted by the Cabinet Office of Japan (2017). Their CGE model considers TFP increased by trade liberalization, labor supply in response to real wage and capital accumulation by investment. Again, given the reliance on dynamic gains from trade, the results may identify upper bounds. Finally, Kawasaki (2017) uses the GTAP model to measure the impact under the assumption that tariff rates go to zero immediately and non-tariff barriers (NTBs) are reduced by 50%.

All those studies require information on the initial size of NTBs for all sectors around the world and depend on expert judgment in determining the size of NTB cost reductions for simulations. In contrast, our approach draws on an ex post evaluation of the EU-Korea agreement. Notwithstanding different modeling philosophies, it turns out that many of the qualitative predictions of earlier work are quite comparable to our findings. We find that the largest gains for Europe are to be found in the agri-food sector, while in Japan various manufacturing sectors are bound to benefit most followed by services. However, we document several novel results: First, the ex post evaluation of the EU-Korea agreement shows that EU market opening has been less substantial than that of its Asian partner, and quite heterogeneous across sectors. Second, our results suggest that transplanting these results in our simulations, in absolute terms Japan and the EU reap very similar welfare gains, but relative to the baseline, Japan's gains are three times as large as Europe's. Third, we find that the structure of Japanese regional value chains changes as firms source more from Eastern Europe but less from ASEAN countries. Fourth, we report a substantial degree of heterogeneity between different EU members and Japan in terms of overall welfare gains and their origin. Italy is bound to benefit more than Germany due to gains in agri-food and fashion. Finally, the Brexit reduces the value of the EPA to Japan by about 20%; the implementation of the Transpacific Partnership agreement, in turn, has little importance.

The remainder of the paper is organized as follows. Section 2 presents the methodological framework. Section 3 discusses the main data sources. Section 4 explains the empirical estimation method and discusses the gravity results. Based on the defined EU-Japan scenarios, we examine general equilibrium consistent results on trade and welfare in section 5. The final section concludes.

## 2 Descriptive Statistics

The ratification of the EU-Japan EPA brings two of the most advanced economies of the world closer together. It is the culmination of a long history of cooperation between Japan and the EU. For example, since 2004, a cooperation framework to promote two-way investment has existed. Since 1999, there has been an EU-Japan Business Round Table whose aim has been to facilitate dialogue and exchange of views between EU and Japanese businesses. Since 1979 the European Commission has been encouraging European enterprises to enter the Japanese market and has given them specific assistance through promotion programs such as the Executive Training Program and the EU Gateway Program. At the EU-Japan Summit of 28 May 2011, the EU and Japan agreed to work towards a new framework for their bilateral relations and to explore the desirability to pursue an EPA.<sup>1</sup> In line with the summit conclusions, a joint scoping exercise was conducted to determine the scope and the level of ambition of the joint undertaking. The exercise defined a number of NTBs to trade that both sides considered as obstacles in bilateral trade and investment. Following the successful completion of the scoping exercise, in July 2012 the Commission recommended the Council to launch negotiations for an FTA and in November 2012 the Council authorized the Commission to start the negotiations. The first round of negotiations took place in Brussels in April 2013. In December 2017, negotiations were formally concluded.

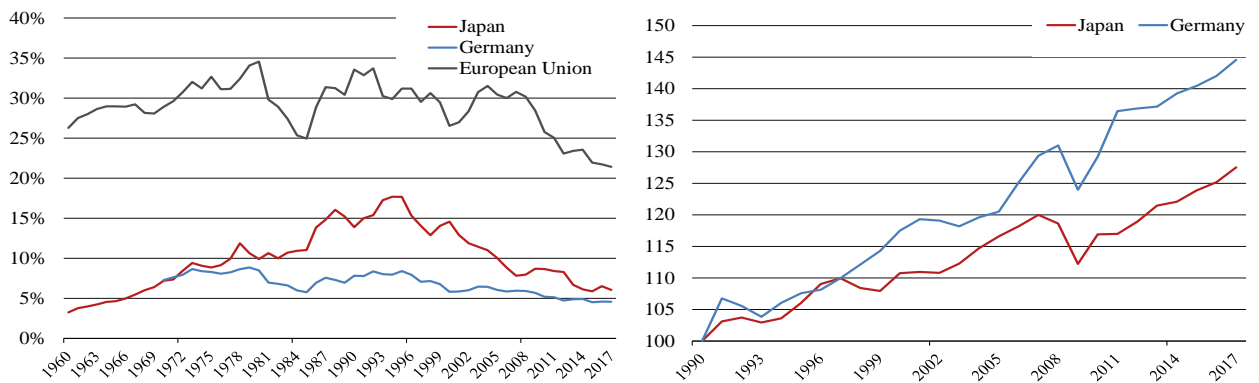
A brief descriptive analysis shows the potential for for closer cooperation in trade affairs and the size of potential gains is huge in both regions. Measured at current market prices, the Japanese and EU economies combined account for 22 150 billion US-Dollar of GDP and 640 million consumers. In 2017, the EU's GDP per capita lies at 32 778 and the Japan's at 38 550 US-Dollar (measured in current USD). This numbers lie at the upper bound of the World Bank's classification 'high income countries'. As evidenced by Figure 1, both economies have experienced a decline in their relative importance since the early 1990s. However, their recent growth experiences differ. Since 1990, real per capita GDP of Japan has gone up by little more than 20% while in Germany it has increased by about 40%.

From the Japanese vantage point, the EU market is interesting and relevant because of its sheer size. So far, due to high tariffs in the EU, Japanese firms have often preferred to establish local production sites rather than to export. From the EU's view, Japan is an extremely interesting but ambivalent market: it is technologically very advanced as a

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<sup>1</sup>In 2011, the EU was eager to match the Transpacific Partnership (TPP) Agreement that was being negotiated between 12 countries, Japan and the US being the two largest economies by far. The ambition was to neutralize trade diversion effects. When the US withdrew from TPP in 2017, interest in a swift conclusion of the EU-Japan EPA increased on both sides, but most notably in Tokyo. The TPP was transformed into CP-TPP, an FTA without the US; see below.

Figure 1: Shares in world GDP, current USD (1970-2015) and evolution of real GDP per capita in purchasing power parities, 1990=100, 1990-2015



**Source:** World Development Indicators (2018), World Bank; own calculations.

main innovator of automated and robotized manufacturing. It has one of the world's best infrastructures. On the other hand, its economy is dominated by small and medium (SME) companies, and technology adoption in businesses is often sluggish. And the country is still relatively protectionist, in particular when looking at non-tariff barriers; see European Commission (2016). Moreover, even if China may have surpassed Japan in terms of real GDP in 2012, Japan remains almost equal to the size of the Chinese market measured in consumption, given China's structurally high savings rate. As investors, Japan and China are also of equal importance, at 8.4 and 8.6% respectively of global FDI outflows. Compared to other OECD countries, Japan is a relatively closed economy. In 2011, only about 13.5% of its final demand is spent on foreign value added. For example, in Germany, the share is about 25%; in the USA it is about 15%.

Table 1 illustrates the initial bilateral trade relationship between the EU and Japan. The first column shows the different sectors. The second column reports the volume of initial total EU exports in bn USD. The third column shows the EU's share of exports to Japan, per sector. Thus, 1.3 percent of all EU exports in the agri-food sector are exported to Japan. The remaining columns show the same patterns for Japan as exporter. If one looks at the shares of exports, it becomes obvious that only a relatively small proportion of EU's exports go to Japan. It is striking that although Japan amounts to almost 8% of world GDP (excluding the EU), the EU countries deliver not more than 3% of their overall exports to it. Thus, there appears ample room to expand trade. The shares are especially small for EU's competitive manufacturing sectors, such as the machinery, automotive, or electronic equipment sectors. This looks different in Japan: Compared to Japan's total exports per sector, the share that goes to the EU is larger. This is especially evident in the services sectors.



Table 1: Initial sectoral bilateral trade between EU and Japan

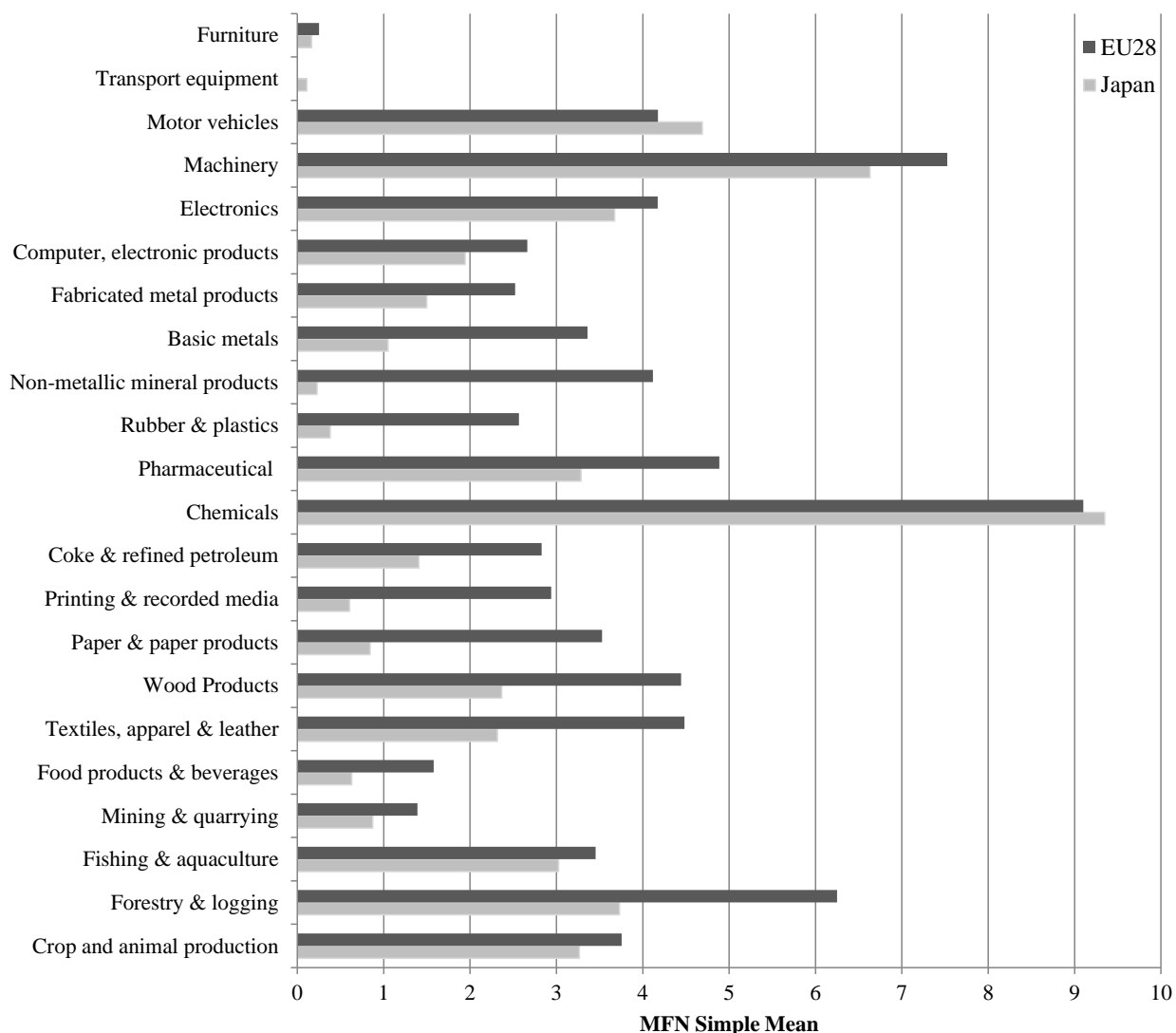
	EU Total Exports in bn USD	Share of Exports to Japan in %	Japanese Total Exports in bn USD	Share of Japanese Exports to EU in %
Agrifood	538	1.3	538	1.3
Automotive	679	1.4	163	11.5
Chemicals	1067	2.1	124	11.8
Electronic Equipment	241	0.8	89	11.8
Energy	32	0.1	0	0.7
Financial & Business Services	722	2.3	30	30.8
Machinery and Equipment	1234	1.3	294	13.5
Other Manufacturing	93	1.7	10	16.4
Metals	537	0.7	91	8.0
Raw Materials	585	0.8	39	8.5
Other Services	341	2.0	21	25.8
Textiles & Apparel	226	1.7	11	9.4
Trade and Transportation	515	2.9	39	31.9

**Note:** GTAP 9.1 (2011); Own illustration. The shares are based on total EU exports and imports including intra-EU trade.

A large share of these traded products between Japan and the EU is subject to tariffs which comply with the World Trade Organization's (WTO) regulations. At the same time, in both regions around one quarter of products are not subject to such import duties. Across all goods that are protected by tariffs around 85% of the bound duties turn out to be below 10%-points. Except for a handful of traded goods with tariff peaks, the remaining product lines reach import duties of around 30 per cent in the EU and 35 per cent in Japan. Peak tariff rates reach 60 per cent in Japan and 75 per cent in the EU. Figure 2 summarizes the prevailing applied tariff rates for EU industries for which trade data is available. The figure illustrates the simple average tariffs, which sometimes substantially differ from the weighted ones.

Further, Figure 2 illustrates the equivalent Japanese tariff distribution across the same industries as reported for the EU. Interestingly, while Japan shows strong tariff variation across the listed industries, tariff rates in most of the industries turn out to be lower on average than in the respective European industry. Tariffs for machinery products e.g. are on average at around 7.5% in the EU and 6.6% in Japan. It is possible for Japan to circumvent relatively high tariffs e.g. in the machinery sector because a certain share of Japanese products is produced within the EU, while at the same time European companies serve the Japanese market with the full range of products in the machinery industry predominantly via trade. One expectation resulting from this tariff pattern is that reciprocal tariff liberalization between the EU and Japan will most likely be relatively more beneficial for EU exporters if compared with expected Japanese exports. These simple statistics demonstrate that for a

Figure 2: Japanese and EU import tariffs (%)



Source: WTO Tariff Profiles; own illustration.

critical number of traded products tariffs still represent a sizeable barrier and their elimination is relevant for additional welfare gains. At the same time, it is worth emphasizing that, in comparison to other countries, the average tariff rates between the EU and Japan are relatively low on average (e.g., China has a simple average MFN-bound rate of 10 per cent). It is therefore unlikely that elimination only of these relatively low tariffs will lead to strong trade and output effects in the aggregate.

### 3 Model

The model is described in detail in Aichele et al. (2016) who extend the model of Caliendo and Parro (2015). The framework is a multi-sector version of the Eaton and Kortum (2002) model, a multi-country Ricardian general equilibrium model extended to incorporate rich value chain interactions, and non-tariff trade costs. The general class of models is described in detail by Costinot and Rodriguez-Clare (2014).

#### 3.1 Consumption and production

The model has  $N$  countries, which are indexed by  $i, n$  and the  $J$  sectors by  $j, k$ . The representative consumer utility over final goods consumption is indexed by  $C_n^j$  and follows Cobb-Douglas preferences.  $\alpha_n^j$  denotes the sectoral expenditure shares

$$u(C_n) = \prod_{j=1}^J C_n^j \alpha_n^j, \quad (1)$$

with  $\sum_j \alpha_n^j = 1$  and a country's labor force  $L_n$  is mobile across sectors (e.g.  $L_n = \sum_{j=1}^J L_n^j$ ), but not across countries.

A continuum of goods  $\omega^j$  is produced with labor  $l_n^j(\omega^j)$  in each sector  $j$  and with a composite intermediate input  $m_n^{k,j}(\omega^j)$  of each source sector  $k$ . This gives us the following production function:

$$q_n^j(\omega^j) = x_n^j(\omega^j)^{-\theta^j} [l_n^j(\omega^j)]^{\beta_n^j} \left[ \prod_{k=1}^J m_n^{k,j}(\omega^j) \gamma_n^{k,j} \right]^{(1-\beta_n^j)}, \quad (2)$$

Every sector  $j$  of each country  $n$  has a value added share,  $\beta_n^j \geq 0$  and the cost share of source sector  $k$  in sector  $j$ 's intermediate costs  $\gamma_n^{k,j}$ , with  $\sum_{k=1}^J \gamma_n^{k,j} = 1$ , which indicates that sectors are interrelated because sector  $j$  uses sector  $k$ 's output as intermediate input and vice versa. The inverse efficiency of good  $\omega^j$  in sector  $j$  and country  $n$  is the  $x_n^j(\omega^j)$ , while  $\theta^j$  is the dispersion of efficiencies in a sector  $j$ . The lower  $\theta^j$  the lower is the dispersion of productivity across the goods  $\omega^j$ .

An input bundle's dual cost  $c_n^j$  depends on the wage rate  $w_n$  and the price of the composite intermediate goods  $k$  of country  $n$ .

$$c_n^j = \Upsilon_n^j w_n \beta_n^j \left[ \prod_{k=1}^J p_n^k \gamma_n^{k,j} \right]^{(1-\beta_n^j)}, \quad (3)$$

The only difference between the sectoral goods  $\omega^j$  is their efficiency  $x_n^j(\omega^j)$ , thus the goods

can be depicted as  $x_n^j$ .  $\Upsilon_n^j$  is a constant.

We denote by the trade costs of delivering sector  $j$  goods from country  $i$  to country  $n$  by  $\kappa_{in}^j$ . They consist of ad-valorem tariffs  $\tau_{in}^j \geq 0$  and iceberg trade costs  $d_{in}^j \geq 1$ . So,  $\kappa_{in}^j = (1 + \tau_{in}^j)d_{in}^j$ . In line with the gravity literature, the iceberg trade costs are modeled as a function of bilateral distance, regional trade agreements, and observable trade cost proxies as  $d_{in}^j = D_{in}^{\rho^j} e^{\delta^j \mathbf{Z}_{in}}$ .  $D_{in}$  is the measure for bilateral distance while  $\mathbf{Z}_{in}$  is a trade cost shifting vector (e.g. RTAs or other trade policies). With perfect competition and constant returns to scale, firms charge the following unit costs:

$$p_{in}^j(x_i^j) = \kappa_{in}^j [x_i^j]^{\theta^j} c_i^j. \quad (4)$$

Intermediate goods are characterized by the efficiency  $x^j = (x_1^j, \dots, x_N^j)$  of producing countries, and country  $n$  searches across all trading partners for the cheapest supplier. Good  $x^j$  is bought for price

$$p_n^j(x^j) = \min_i \{p_{in}^j(x_i^j); i = 1, \dots, N\}. \quad (5)$$

Countries differ in their productivity across sectors, which introduces for comparative advantage. A country's produced set of goods follows an exponential cumulative distribution function, and the productivity distribution is assumed to be independent across countries, sectors, and goods. The joint density of  $x^j$  is

$$\phi^j(x^j) = \left( \prod_{n=1}^N \lambda_n^j \right) \exp \left\{ - \sum_{n=1}^N \lambda_n^j x_n^j \right\}, \quad (6)$$

where  $\lambda_n^j$  shifts the location of the distribution, and measures the absolute advantage. In contrast,  $\theta^j > 0$  indexes productivity dispersion, thus comparative advantage.

Each sector  $j$ 's composite intermediate good  $q_n^j$  is produced with a Dixit-Stiglitz CES technology and  $\eta^j$  denotes the elasticity of substitution.  $r_n^j(x^j)$  depicts the demand for intermediate good  $x^j$ , with sum of costs for all the intermediate goods  $x^j$  being minimized, subject to

$$\left[ \int r_n^j(x^j)^{\frac{\eta^j-1}{\eta^j}} \phi^j(x^j) dx^j \right]^{\frac{\eta^j}{\eta^j-1}} \geq q_n^j. \quad (7)$$

The demand for  $x^j$  is dependent on the variety's price relative to the sectoral price index  $p_n^j = \left[ \int p_n^j(x^j)^{(1-\eta^j)} \phi^j(x^j) dx^j \right]^{\frac{1}{1-\eta^j}}$ :

$$r_n^j(x^j) = \left( \frac{p_n^j(x^j)}{p_n^j} \right)^{-\eta^j} q_n^j. \quad (8)$$

The composite intermediate good  $q_n^j$  can then be used to produce intermediate inputs of each sector  $k$ , for the production of final consumption goods.

### 3.2 Exports

Once one solves for the price distribution and integrates over the sets of goods where each country  $i$  is the lowest cost supplier to country  $n$ , the composite intermediate goods price is given by

$$p_n^j = A^j \left( \sum_{i=1}^N \lambda_i^j (c_i^j \kappa_{in}^j)^{\frac{-1}{\theta^j}} \right)^{-\theta^j}, \quad (9)$$

where  $A^j = \Gamma [1 + \theta(1 - \eta^j)]^{\frac{1}{1-\eta^j}}$  is a constant. The prices are correlated across all sectors (via  $c_i^j$ ) and the strength of the correlation depends on the input-output table coefficients  $\gamma_n^{k,j}$ .

The expenditure share  $\pi_{in}^j$  for source country  $i$ 's goods in sector  $j$  of country  $n$  follows the common gravity equation, can be applied to gross exports:

$$\pi_{in}^j = \frac{\lambda_i^j [c_i^j \kappa_{in}^j]^{\frac{-1}{\theta^j}}}{\sum_{i=1}^N \lambda_i^j [c_i^j \kappa_{in}^j]^{\frac{-1}{\theta^j}}}. \quad (10)$$

### 3.3 General equilibrium

$Y_n^j$  denotes the gross production's value of varieties in sector  $j$ . Sector  $j$ ,  $Y_n^j$  has to be equal to the value of demand for sectoral varieties from all countries  $i = 1, \dots, N$ .<sup>2</sup> The goods market clearing condition is given by

$$Y_n^j = \sum_{i=1}^N \frac{\pi_{ni}^j}{(1 + \tau_{ni}^j)} X_i^j \quad \text{with} \quad X_i^j = \sum_{k=1}^J \gamma_i^{j,k} (1 - \beta_i^k) Y_i^k + \alpha_i^j I_i, \quad (11)$$

where national income consists of labor income, tariff rebates  $R_i$  and the (exogenous) trade surplus  $S_i$ , i.e.  $I_i = w_i L_i + R_i - S_i$  and  $X_i^j$  is country  $i$ 's expenditure on sector  $j$  goods. The first term on the right hand side gives demand of sectors  $k$  in all countries  $i$  for intermediate usage of sector  $j$  varieties produced in  $n$ , the second term denotes final demand. Tariff

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<sup>2</sup>Our exposition differs from Caliendo and Parro (2015) in that they use total expenditure on composite goods instead of total production of varieties as endogenous variable. So, in Caliendo and Parro (2015) the value of gross production comprises all foreign varieties that are bundled into the composite good without generation of value added.

rebates are  $R_i = \sum_{j=1}^J X_i^j \left(1 - \sum_{n=1}^N \frac{\pi_{ni}^j}{(1+\tau_{ni}^j)}\right)$ .<sup>3</sup>

The model is closed with an income-equals-expenditure condition, which takes into trade imbalances for each country  $n$  into account. The value of total imports, domestic demand and the trade surplus has to equal the value of total exports including domestic sales, which is equivalent to total output  $Y_n$ :

$$\sum_{j=1}^J \sum_{i=1}^N \frac{\pi_{in}^j}{(1+\tau_{in}^j)} X_n^j + S_n = \sum_{j=1}^J \sum_{i=1}^N \frac{\pi_{ni}^j}{(1+\tau_{ni}^j)} X_i^j = \sum_{j=1}^J Y_n^j \equiv Y_n \quad (12)$$

### 3.4 Comparative Statics in General Equilibrium

In accordance with Dekle et al. (2008), the relative, global change in a variable from its initial level  $z$  to counterfactual  $z'$  is denoted by  $\hat{z} \equiv z'/z$ .  $\hat{\kappa}_{in}^j = \frac{1+\tau_{in}^{j'}}{1+\tau_{in}^j} (e^{\delta^j(Z'_{in}-Z_{in})})$  is the change in trade cost due to the implementation of trade integration agreements.

The counterfactual changes in all variables of interest can be solved by using the following system of equations:<sup>4</sup>

$$\hat{c}_n^j = \hat{w}_n^{\beta_n^j} \left( \prod_{i=1}^N [\hat{p}_n^j]^{\gamma_n^{k,j}} \right)^{1-\beta_n^j}, \quad (13)$$

$$\hat{p}_n^j = \left( \sum_{i=1}^N \pi_{in}^j [\hat{\kappa}_{in}^j \hat{c}_i^j]^{-1/\theta^j} \right)^{-\theta^j}, \quad (14)$$

$$\hat{\pi}_{in}^j = \left( \frac{\hat{c}_i^j}{\hat{p}_n^j} \hat{\kappa}_{in}^j \right)^{-1/\theta^j}, \quad (15)$$

$$X_n^{j'} = \sum_{j=1}^J \gamma_n^{j,k} (1 - \beta_n^k) \left( \sum_{i=1}^N \frac{\pi_{ni}^{k'}}{1 + \tau_{ni}^{k'}} X_i^{k'} \right) + \alpha_n^j I_n', \quad (16)$$

$$\frac{1}{B} \sum_{j=1}^J F_n^{j'} X_n^{j'} + s_n = \frac{1}{B} \sum_{j=1}^J \sum_{i=1}^N \frac{\pi_{ni}^{j'}}{1 + \tau_{ni}^{j'}} X_i^{j'}, \quad (17)$$

where  $\hat{w}_n$  are wage changes,  $X_n^j$  are sectoral expenditure levels,  $F_n^j \equiv \sum_{i=1}^N \frac{\pi_{in}^j}{(1+\tau_{in}^j)}$ ,  $I_n' = \hat{w}_n w_n L_n + \sum_{j=1}^J X_n^{j'} (1 - F_n^{j'}) - S_n$ ,  $L_n$  denotes country  $n$ 's labor force, and  $S_n$  is the (exoge-

<sup>3</sup>Instead of the goods market clearing condition, one can also use the expenditure equation  $X_i^j = \left( \sum_{k=1}^J \gamma_i^{j,k} (1 - \beta_i^k) (F_i^k X_i^k + S_i^k) + \alpha_i^j I_i \right)$  as in Caliendo and Parro (2015).

<sup>4</sup>See also Caliendo and Parro (2015). The feature of solving in counterfactual changes rather than levels reduces the set of parameters and moments that have to be estimated or calibrated. In particular, no information on price levels, iceberg trade costs, or productivity levels is needed.

nously given) trade surplus. We fix  $s_n \equiv S_n/B$ , where  $B \equiv \sum_n w_n L_n$  is global labor income, to make sure that the system is homogenous of degree zero in prices.

Equation 13 shows the shift in unit costs occurring due to changes in input prices (i.e., wage and intermediate price changes). The trade cost changes directly affect the sectoral price index  $p_n^j$ , and the changes in unit costs have an indirect effect (see equation (14)).

Once the trade costs, unit costs and prices change, the trade shares will change in response. The intensity of this reaction is driven by the productivity dispersion  $\theta^j$ . A higher  $\theta^j$  implies bigger trade changes.

Equation (16) ensures goods market clearing in the new equilibrium and the counterfactual income-equals-expenditure or balanced trade condition is given by equation (17). The change in real income  $\hat{W}_n$  is given by

$$\hat{W}_n = \frac{\hat{I}_n}{\prod_{j=1}^J (\hat{p}_n^j)^{\alpha_n^j}}, \quad (18)$$

which is the appropriate welfare measure in this model.

To solve the system of equations for multiple sectors, we again relate to Caliendo and Parro (2015), who extend the single-sector solution algorithm proposed by Alvarez and Lucas (2007). We start with an initial guess about a vector of wage changes. Using (13) and (14), it computes changes in prices, trade shares, expenditure levels, evaluates the trade balance condition (17), and updates the change in wages based on deviations in the trade balance.

The model provides static level effects on real income and trade. As dynamic effects of trade disintegration are not taken into account, it provides a lower bound for the potential effects. Contrary to trade agreements, where effects occur after a phase-in<sup>5</sup>, disintegration effects would potentially occur immediately.

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<sup>5</sup>This is particularly relevant for non-tariff trade costs. Evidence from existing FTAs shows that this phasing-in process usually takes between 10 and 12 years (see, e.g., Jung, 2012).

## 4 Model Calibration and Scenario Definition

### 4.1 Data

Information on bilateral preferential and MFN tariffs is taken from Felbermayr et al. (2018). The trade elasticities for the manufacturing sectors stem from Aichele et al. (2016) and for services sectors from Egger et al. (2015); see Table A2 in the Appendix. To inform our scenarios, we estimate the sector-level trade cost effects of the EU-Korea agreement. For this purpose, we use the World Input-Output Database (WIOD) for the period 2000 to 2014. These are the adequate data because we require both a panel dimension and information on intra-national trade to properly identify our estimates.

Second, to calibrate the model, we use the Global Trade Analysis Project (GTAP) 9.1 database that provides us with data on expenditure shares  $\alpha$ , cost shares  $\beta$  and  $\gamma$ , bilateral trade shares  $\pi$ , countries' total value added  $w_n L_n$ , and trade surpluses  $S$ .<sup>6</sup> The GTAP data is available for the year of 2011. Hence, in what follows, our assumption is that the structure of the world has remained approximately constant since 2011.<sup>7</sup> We do adjust our baseline for observed trade policy changes (new FTAs concluded, changes in tariffs) that occurred between 2011 and 2018.

### 4.2 Learning from EU-Korea for EU-Japan

While the tariff changes agreed upon in the EU-Japan EPA can be simply taken from the published text, it is harder to predict the extent of trade costs, which might be reduced due to the numerous vertical and horizontal provisions on NTBs. In this paper, we prefer a data-driven approach over the more conventional strategy to use export judgment. More specifically, we use an econometric ex-post estimation of the trade cost effects of the EU-Korea trade agreement in force since 2011 to approximate the trade cost savings expected from the EU-Japan free trade agreement. This allows us to incorporate sectoral heterogeneity, asymmetry between trade partners, and it also ensures that the scenarios are feasible.

Data availability constraints allow us to solely exploit the EU-Korea FTA as a proxy for the

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<sup>6</sup>We could calibrate the model using WIOD, but GTAP has much richer country detail; see Table A4 in the Appendix. This is needed to properly capture the Japanese production networks in the ASEAN region. Further, it can distinguish 56 sectors with 15 of these representing services, while the rest shows agri-food and manufacturing sectors. The GTAP data has no panel dimension, and it does not provide information on intra-national trade.

<sup>7</sup>One could, of course, produce out-of-sample projections on the GTAP data, but we refrain from doing so since this would entail additional measurement error.

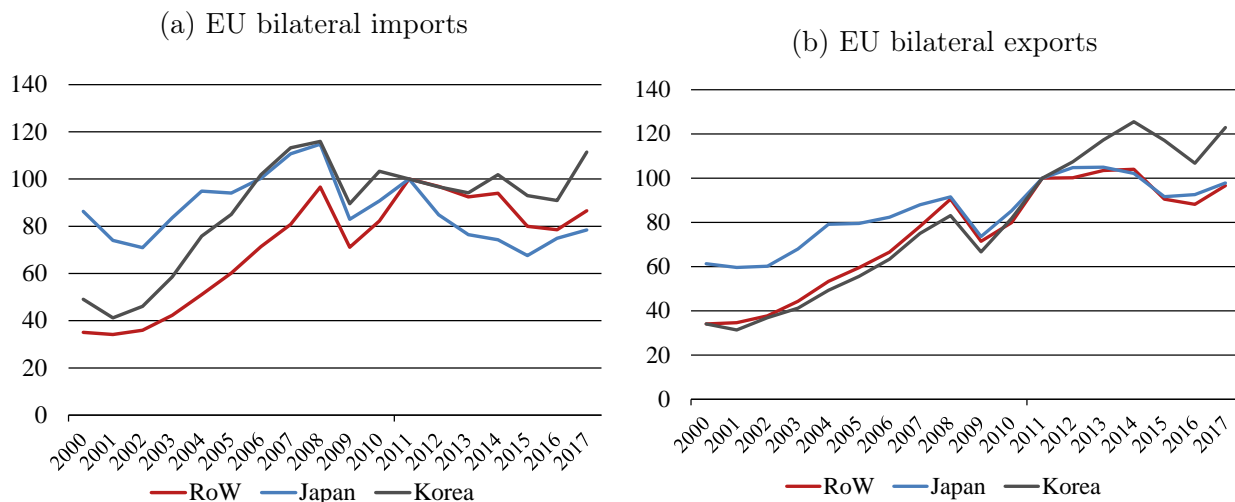


EU-Japan EPA because CETA, the very recent agreement of the EU with Canada, started to be provisionally applied only in 2017 and is, thus not observable in our data. The Singapore FTA is still under negotiation and can therefore not be exploited either. We argue that the EU-Korea FTA sufficiently proxies the potential trade cost reductions between the EU and Japan. Chowdhry et al. (2018) provide a detailed study on the similarities between the EU-Japan EPA and the three new generation FTAs (CETA, EU-Singapore, EU-Korea). The EU-Korea agreement is a modern agreement, which, however, falls short from the most ambitious pacts that the EU (EU-Canada) and Japan (CP-TPP) have concluded so far. According to Chowdhry et al. (2018), the EU-Japan EPA is still more similar to the EU-Korea FTA in terms of structure, coverage, and depth. Both, the EU-Japan EPA and the EU-Korea FTA include commitments on goods and services trade, public procurement, intellectual property and technical barriers. A descriptive analysis of underlying trade patterns between the EU and the comparison country substantiates similarities between South Korea and Japan. Korea has more similarities to Japan in its economic structure than any other large economy with which the EU has an FTA, i.e., it is a resource-importing country, has significant machinery and automotive sectors, and operates production networks in Asia. Also, Korea and Japan have similar bureaucratic systems and heavy government regulations. Thus, it is plausible that NTBs share similar characteristics. Further, geographical distance from the EU is similar to Korea and Japan. Likewise, cultural distance (language, business culture) are also comparable. Clearly, our assumption is bold. We view it as complementary to other papers that base scenario definitions on expert judgment.

Figures 3a and 3b depict the evolution of EU-Japan trade relative to EU-Korea trade over the last decade. Using yearly data, the figures show that since the inception of the EU-Korea FTA in July 2011, both EU exports and EU imports to and from Korea have outperformed Japanese trade with the EU as well as overall EU trade. Without providing a formal proof, the illustrations highlight the possibility that the divergence is due to the FTA. It also visualizes the hope that a trade agreement with Japan could trigger a similar development. We turn to a more rigorous econometric analysis below.

We use a gravity model consistent with our theoretical framework to estimate the effects of the EU-Korea FTA. The econometric technique isolates the causal effects of the trade agreement from other determinants of bilateral trade such as price levels, the development of the GDP, other trade policy initiatives, or changes in the structure of comparative advantage. Recent developments in the empirical gravity literature as summarized by Yotov et al. (2016) are considered. The specification uses econometric panel data methods on bilateral sector-level trade flows for the period 2000-2014, which stems from the latest version of the WIOD data. The sample for the main estimation includes all 56 sectors and the estimation is

Figure 3: Evolution of EU Bilateral Trade with Japan, Korea and the Rest of the World



**Source:** UN-Comtrade (2017), own calculations. 2011 normalized to 100.

based on more than 1.5 million observations. The use of panel data is necessary because it ensures to comprehensively treat time-invariant trade costs. Second, following Baier and Bergstrand (2007), we are able to treat potential endogeneity of the policy variables of interest. We follow gravity theory to properly define the set of fixed effects that are needed for the estimations. Informed by the sectoral and by the panel gravity literature, the main specification is estimated with exporter-sector-time and importer-sector-time fixed effects to account for the unobservable multilateral resistance terms highlighted by Anderson and Van Wincoop (2003). These fixed effects also absorb all other observable and unobservable characteristics on the importer and on the exporter side. Following the recommendations of Santos Silva and Tenreyro (2006) to account for heteroskedasticity and to take into account the information that is contained in the zero trade flows, we use the PPML estimator in order to obtain our main estimates. In the sensitivity analysis we also obtain OLS estimates in the usual log form, hence zero trade flows drop out.

In order to take advantage of all the information contained in the data, we estimate the main specification with data for all years in the sample. This is important because we only have four post-agreement years in the data, namely 2011 until 2014. Bergstrand et al. (2015) argue that the RTA estimates from panel gravity specifications may be biased upward because they may capture general effects of globalisation. To address this issue, our main specification follows Bergstrand et al. (2015) and introduces yearly dummy variables.

Baier et al. (2016) further show that the effects of FTAs might be asymmetric. Following Baier et al. (2016), we allow for the effects of the EU-Korea FTA to be different for EU exports to Korea and for Korean exports to the European Union. In addition, we also allow

the pair fixed effects to be directional. Finally, in addition to accounting for the specific effects of the EU-Korea FTA, which are of primary interest here, the main estimate also controls for the presence of any other regional trade agreement that may have impacted trade between the countries in our sample during the period of investigation.

Our main estimating equation is derived from equation (10):

$$X_{ij,t}^k = \exp \left[ \frac{\delta_1^k}{\theta^k} EUKOR_{ij,t} + \frac{\delta_2^k}{\theta^k} KOREU_{ij,t} + \frac{\delta_3^k}{\theta^k} \mathbf{Z}_{ij,t} + \pi_{ij,t}^k + \chi_{ij,t}^k + \mu_{ij,t}^k \right] + \varepsilon_{ij,t}^k \quad (19)$$

$X_{ij,t}^k$  denotes the nominal bilateral trade flows from exporter  $i$  to importer  $j$  in sector  $k$  at time  $t$ , which also include intra-national trade flows.  $EUKOR_{ij,t}^k$  is an indicator variable that is equal to one for exports from EU to Korea for the years after 2010 and it is equal to zero otherwise. Similarly,  $KOREU_{ij,t}$  is a dummy variable that takes a value of one for Korea's exports to EU after 2010, and it is equal to zero otherwise.  $\mathbf{Z}_{ij,t}$  is a vector of included explanatory variables, such as  $RTA_{ij,t}$ , which is an indicator for the presence of any other regional trade agreement.<sup>8</sup> The control variable is a dummy variable, which takes the value one if both trading partners are part of the agreement at time  $t$  and zero otherwise. Further, the vector includes an FTA dummy variable, which takes the value one, if both partners agree to ratify a free trade agreement and again zero otherwise. Moreover, we include dummy variables for the EU customs union and unilateral preference agreements (general system of preferences). Further, the difference between Economic Integration Agreements and other free trade agreements is made. Economic integration agreements go beyond pure tariff reductions and which are more difficult to quantify because they also affect investments. Finally,  $\pi_{ij,t}^k$ ,  $\chi_{ij,t}^k$  and  $\mu_{ij,t}^k$  are exporter-sector-time, importer-sector-time, and directional sector-pair fixed effects, respectively. The two first ones control for the theoretical multilateral resistances and for all other observable and unobservable variables at the exporter-sector-time and the importer-sector-time dimensions. The latter one absorbs all time-invariant trade costs by allowing them to vary by sector and in each direction of trade. In addition, it is equivalent to implementing the average treatment effect methods to account for endogeneity of regional trade agreements following Baier and Bergstrand (2007).

For our simulation exercise we require unbiased estimates of how lower non-tariff barriers due to an FTA affect trade flows. Since our econometric exercise also yields estimates of the trade elasticities, we can back out the effects of these changes on trade costs.<sup>9</sup>

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<sup>8</sup>The EU-Korea FTA is excluded.

<sup>9</sup>Adding  $\frac{1}{\theta^k}(1+\tau_{ij,t})$  to the right hand-side of the gravity equation, we can identify the trade cost elasticity

**Results based on aggregate trade data.** Table 2 shows results based on aggregate trade. The EU-Korea FTA seemingly promoted trade between the EU and Korea, which is supported by the positive and significant estimates of the coefficients on each of the two indicator variables. The agreement increased EU exports to Korea on average by 52% and Korean exports to the EU by 14%.<sup>10</sup> Interestingly, EU exports increased by much more than Korean exports, reflecting an asymmetric reduction in trade costs due to the FTA. This is not surprising, as evidence suggests that NTBs are more pronounced in Korea than in the EU; a similar observation is made for Japan by Lakatos and Nilsson (2017).<sup>11</sup>

Column (2) presents an OLS estimator and finds very similar results. In column (3) we revert to PPML but differentiate between different regional trade agreements. Not surprisingly, we find that membership to the European Customs Union boosts trade quite substantially.<sup>12</sup> One has to be aware of the fact that the estimates presented here are to be understood as partial equilibrium effects, and that additional trade effects from higher incomes as well as trade diversion effects are not accounted for. These will be dealt with in the subsequent GE analysis. However, the estimates presented can be interpreted as causal effects of the EU-Korea FTA because determinants of trade other than the trade agreement have been controlled for and, following Baier and Bergstrand (2007) the endogeneity of the FTA is taken care of by bilateral fixed effects.

**Results based on sectoral trade data.** The above evaluation of aggregate data illustrates general patterns. However, for our multi-sector trade model, we require sectoral estimates. Consistent with our theoretical model, we specify sector-level gravity regressions that are similar to the aggregate one used above. Results are shown in Table 3 and in table A1.<sup>13</sup>

The table reveals several interesting results. First, in line with the findings of Table 2, on average, the effects on EU exports are stronger than on Korean exports. However, there is substantial heterogeneity across the sectors, and the available time span is relatively short. 92% of the effects of EU-Korea FTA on EU exports to Korea are positive, with 84% being statistically significant. 73% of the estimates of the EU-Korea FTA's effects on Korean

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$\frac{1}{\theta^k}$ , we can then back out the pure non-tariff barrier increase.

<sup>10</sup>The trade creation effects are computed from the estimated effects by applying the formulas  $100\% * \exp(0.42 - 1) = 52\%$ . All other point estimates presented in the table can be interpreted similarly.

<sup>11</sup>Note that as of 2014, the last year in our sample, the agreement is not fully phased in and the economic effects have certainly not fully ramped up either. Hence, the estimated effects can be understood as lower bounds of the long-run effects. Also note that the asymmetry is not driven by the strong depreciation of the Euro vis-à-vis the Won, as the inclusion of country-year fixed effects effectively controls for currency movements.

<sup>12</sup>Note that this effect is identified through the Eastern Enlargement of the EU only; this explains the relative low effects.

<sup>13</sup>The sector classification is based on the WIOD data. We map the WIOD sectors into GTAP sectors using an appropriate concordance table.

Table 2: Broad estimates of the aggregate trade effects of the EU-Korea FTA

	(1) Main	(2) OLS	(3) Type of agreement
EU → KOR	0.42 (0.04)**	0.42 (0.03)**	0.43 (0.04)**
KOR → EU	0.13 (0.04)**	0.17 (0.02)**	0.14 (0.04)**
Other Regional Trade Agreements	0.02 -0.02	0.2 (0.01)**	
Economic Integration Agreements			0.07 (0.02)**
Free Trade Agreements			-0.07 (0.02)**
Customs Unions			0.28 (0.02)**
GSP-type Agreements			0.22 (0.05)**

**Note:** Own estimation, based on WIOD (2017) data. Note: Standard errors in parentheses, +  $p < 0.10$ , \*  $p < .05$ , \*\*  $p < .01$ . Number of observations: 1,515,818. All regressions include a full set of yearly dummy variables for international borders for each year in our sample. All regressions use PPML estimates, except (2).

exports to the EU are positive, with more than half of them being statistically significant. Another interesting pattern is the fact that the effects are on average stronger for goods than for services.

The results suggest a relatively symmetric trade-creating effect ranging between 28% (EU exports) and 34% (Korean exports) for the crop and animal production. This result can be translated to the EU and Japan case because both regions have relatively restrictive barriers for the agricultural sectors and once these decrease, we can expect equal trade creation effects in both regions.

For agricultural products, Japan is the fourth most important export market for the EU. European Agricultural exports to Japan are worth more than 20 times of Japanese exports towards the EU. Up until today, European firms face numerous trade barriers for exports. The EU-Japan EPA will grant easier access to the Japanese market. Equally, the Japanese exports in the agricultural sector will be granted more opportunities to sell the products to the European consumers. In fishing and aquaculture, the trade creating effects amount to 102% for the EU, while we have no evidence for higher exports from Korea to the EU. This result is also plausible for the EU-Japan example because Japan's non-tariff barriers seem to be stricter compared to international standards in the fishery sector. Satisfying the required quality and safety standards can be costly. A trade liberalization with accompanying

Table 3: Aggregated Sectoral Trade Creation Effects (%) of the EU-Korea FTA

	Trade Creation Effects in %			
	Mean EU(%)	p-value	Mean KOR(%)	p-value
Agrifood	32.24	0.02	25.63	0.07
Raw Materials	43.20	0.07	38.67	0.01
Textiles & Apparel	13.00	0.48	21.05	0.08
Energy	76.30	0.00	44.80	0.00
Chemicals	547.00	0.00	130.00	0.00
Metals	57.10	0.01	12.67	0.65
Automotive	53.60	0.00	30.60	0.02
Machinery and Equipment	50.15	0.03	15.45	0.49
Electronic Equipment	31.00	0.00	24.20	0.01
Other Manufacturing	60.50	0.00	15.40	0.17
Trade and Transportation	158.32	0.07	-11.20	0.11
Financial & Business Services	57.13	0.00	24.03	0.12
Other Services	54.49	0.00	15.25	0.52

**Note:** Own estimates, based on WIOD (2014) data. The table illustrates the simple mean of the coefficients and p-values of all GTAP sectors, which aggregated into the depicted broad categories. A detailed table can be found in the appendix (see table A1). It depicts each of the coefficients, which are translated into percentage trade creation effects. P-values below 0.10 denote statistical significance at least at the 10 percent level. If cell is blank it means that no sectoral estimate could be provided due to the lack of sufficient transactions in this area. +  $p < 0.10$ , \*  $p < .05$ , \*\*  $p < .01$ .

decreases of strict non-tariff barriers will lead to higher trade creation effects for the respective trading partners (here: the EU). In the area of processed food, beverages, and tobacco, the situation is relatively balanced with positive effects of 29% on EU exports and of 18% on Korean exports. Trade in textiles, apparel, and leather was stimulated as well, but the effects do not come out as statistically significant. This is different for the manufacture of wood and cork, where, albeit from low initial levels, exports went up by 41% and 36%, respectively.

Substantial trade creation effects are reported in the manufacturing sectors. The effects tend to be stronger for the EU than for Korea. The automotive sector (ID 20) plays an especially important role. While Korean exports have grown by 47%, the EU exports increased by some 41%. In contrast, EU exports in the transport equipment sector expanded by almost 80% and is thus a much more asymmetric development. The effect is mainly driven by the aircraft sector. Korean exports, on the other hand, did not grow.<sup>14</sup> Easier access towards each of the markets will likely make imports of Japanese manufacturing products and its

<sup>14</sup>The point estimates of the petroleum sector (ID 10) is 1.867 for EU exports and suggests that trade has multiplied by a factor of 5. This is a somewhat surprising result, but has also been noticed by Forizs et al. (2016). Accordingly, the EU mineral product exports increased substantially in 2012 and tapered off in the subsequent years. Supposedly the main drivers were increased EU oil exports, liquefied natural gas and oil preparations.

components cheaper. The same is true for Japan's exports towards the EU. Further, the econometric analysis shows strong heterogeneity across the services sectors. Though, some effects are very large numerically, one has to be aware that they are mostly not statistically significant because the level of trade was almost zero in the initial situation.

The analysis reveals rather symmetric trade creation effects for the construction industry (ID 27). While, the EU exports increased by 39%, the Korean exports expanded by 26%. Retail trade is confronted with positive effects of 54% for the EU and of 27% for Korea.

The air transport services expanded substantially (In the EU by 84% and 33% in Korea). The effects on trade in postal services (ID 35) or in audiovisual media (ID 38) are not statistically significant. The publishing and telecommunication services exports from Korea to the EU could not benefit, while the effect is positive for the vice versa case.

Large trade creation effects are evident in both financial services sectors, but the EU benefits more than Korea. This can also be seen in other services sectors. Exports in the EU's insurance sector (ID 42) more than doubled while Korean exports grew by only 30%. The advertising sector (ID 48), public administration and defense do not experience trade creation effects. Opposed to that, EU exports to Korea increase by 117% in the health care sector. Korean exports to the EU in this sector increased as well, but only by 6%.

### 4.3 Counterfactual Scenarios

In our scenarios, we assume that tariffs are driven to zero, and non-tariff barriers are reduced in similar fashion as documented above for Korea. Following equation (4), we use the results of our ex-post evaluation of the EU-Korea FTA and the estimates of the trade elasticities  $1/\theta^k$  to calculate the implied changes in iceberg trade costs.<sup>15</sup>

There are several reasons why our results show a lower bound of the potential outcomes: First, Japan is a larger economy than Korea. Evidence from the literature shows that larger countries have more bargaining power in trade negotiations, which might imply that our strategy underestimates the NTB reductions for Japanese exporters on the EU market. Second, we identify the effects of the EU-Korea agreement on data ranging from 2000 to 2014. That is, the FTA has only three years to show its effects in the data. As the effects typically take longer to unfold, we might underestimate the true NTB cost reductions. More importantly, our model features static gains only; dynamic gains from trade are not modeled. They can be very substantial; see Felbermayr and Gröschl (2013) for empirical evidence. Moreover, Japan has a different way of serving foreign markets compared to most

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<sup>15</sup>For details see Table A2 in the Appendix.

EU countries. Rather than producing at home and to export, its firms serve foreign markets via local production. Through this strategy, Japanese firms have insulated themselves from trade costs; however, as a consequence, lowering trade costs is of relatively little advantage to them. So, Japanese exports do not rise too much in absolute and in percentage terms. Imports, bound by the model to exports in order to keep trade surpluses constant at their 2014 level, cannot increase very strongly, neither. This also keeps welfare gains down. Since Jung (2012) finds that FTAs take between 8 and 12 years to fully unfold, we square the trade cost savings factors, such that we effectively estimate the general equilibrium effects after an implementation period of 8 years. Given the findings of Jung (2012), we may underestimate the true effects by as much as 50%.

**S1:** The counterfactual scenario implements a deep and comprehensive free trade agreement with complete tariff elimination in all sectors, between the EU and Japan. Further, the non-tariff measures, modeled to the example of the EU-Korea agreement of 2011, are reduced at the respective amount for the EU-Japan trade partners. NTBs are not directly reduced for third countries, but will affect third countries via trade diversion effects. The baseline of this counterfactual scenario assumes a world as of January 1st, 2018. Rising protectionist measures, such as Brexit or ongoing trade war measures (e.g. tariff increase between the US and China) are not regarded.

**S2:** Additionally, we compute a scenario that accounts for the exit of the UK from the EU. We therefore construct a baseline, which anticipates Brexit. We model a hard Brexit; i.e., the EU and the UK reintroduce tariff barriers, and non-tariff barriers reemerge to the level observed with other WTO members. Brexit implies that the EU-Japan EPA does not apply to UK. The actual counterfactual scenario introduces the EU-Japan EPA between the EU27 and Japan, with the baseline including Brexit. Tariffs are eliminated in all sectors. The change in non-tariff barriers stems from the ex-post trade cost estimation of the EU-Korea agreement of 2011. They are reduced at the respective amount for the EU27-Japan trade partners.

**S3:** The third scenario assumes that the Comprehensive and Progressive Agreement on a Transpacific Partnership (CP-TPP), which is an FTA between Japan and 10 other pacific nations, is in place when the effects of the EU-Japan EPA kick in.<sup>16</sup> The counterfactual Scenario S1 is applied to a modified baseline reflecting CP-TPP.

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<sup>16</sup>The other CP-TPP members are Australia, Brunei, Canada, Chile, Malaysia, Mexico, New Zealand, Peru, Singapore and Vietnam.



## 5 General Equilibrium Results

Our CGE analysis captures all relevant general equilibrium feedbacks. In particular, it endogenizes all relevant prices and incomes and accounts for trade diversion effects and changes in tariff revenues. In contrast, the gravity estimates presented in the previous section refer to partial equilibrium effects of the agreement because incomes and aggregate prices are taken as given. Recall that one advantage of our specific modelling approach is that no direct measures of observed reductions in non-tariff trade costs are needed, and the simulation exercise is cleanly tied to the gravity estimation. We simulate the effects of the EU-Japan EPA on the structure of bilateral trade flows at the GTAP 9.1. level of aggregation, aggregate trade (volumes and openness measures), levels of value added, employment, emissions, and price levels, both at the sectoral and on the aggregate levels, wages and overall price levels, measures of real per capita GDP and of welfare (compensating variation measures). For the comparative static analysis we require information on two sets of exogenous changes: first, tariff reductions between the EU and Japan, and second, changes in the costs of non-tariff barriers. While the former are directly observable, the latter are taken from our partial equilibrium analysis.

We report effects on macro- and microeconomic outcomes, such as changes in real income, sectoral value added, or trade flows. In our Ricardian trade model, lowering trade costs allows countries to specialize more strongly in sectors in which their comparative advantage is strongest. But the EU-Japan EPA affect only bilateral trade barriers; its preferential nature implies that it does not necessarily lead to an overall welfare gain. Consumers benefit from lower prices, but sourcing behavior may switch away from the most efficient countries which, with the EPA, face a relative disadvantage as they are still affected by tariffs and NTBs. At the same time, governments lose tariff income. The agreement may affect world market prices such that some partner countries could be hurt. Further, the European Union and Japan are both advanced economies with quite similar patterns of their comparative advantage in the manufacturing industry. Once countries have similar technological structures with similar domestic prices, a removal of trade barriers incites small trade flow changes and relatively small welfare gains, respectively. This makes the analysis of the EU-Japan trade agreement especially interesting. In the following, we present our simulation results and give insights about the losers and winners at the country and sector levels.

## 5.1 Changes in Real Income

This section describes the real income changes for certain countries and regions.<sup>17</sup> Table 4 shows the respective real income changes occurring because of the EPA between the EU and Japan under the three different baseline scenarios. The changes are sorted by the magnitude of effects of S1.<sup>18</sup>

In both regions, the EPA has the potential to unlock gains in real income across all scenarios. Japan's economy has been growing slowly after the burst of a real estate bubble in 1992. Measured in purchasing power parities real per capita income has grown by only about 0.77% per year, while growth in the EU was more dynamic. For example, Germany's real per capita income increased by 1.35% per year. This resulted in a strong collapse of Japan's share in the value of world output (and demand, both measured in USD) from about 15% in 1990s to the value of 5.6% observed today (Germany: 4.6%). Nonetheless, together the EU and Japan account for more than a third of the world's GDP. Indeed, Japan is the third biggest economy of the world, after the US and China, and about 25% greater than Germany. An impulse in the form of such a trade agreement can therefore lead to relatively high changes of Japan's and EU's real income.

The effects for Japan are positive in all our scenarios. The largest positive changes can be seen in Scenarios S1 and S3. When we assume CP-TPP to be in place, changes in real income increase slightly (0.308 to 0.314%) (S3) compared to Scenario S1 because Japan's economy. The reason for this result is that CP-TPP, being a preferential agreement, leads to harmful trade diversion away from the EU; the EU-Japan EPA offsets these diversion effects. Also, better access to low-cost markets such as Vietnam makes Japanese firms more competitive and puts them into a better position to benefit from the EU-Japan agreement. These effects slightly increase welfare effects relative to a situation without the CP-TPP in place. Differences are minor, though.

The positive change on Japan's real income shrinks by about 13%, once the baseline takes account of Brexit, the United Kingdom's withdrawal from the European Union. The reason for this result is straightforward. The welfare gains from any trade agreement increase in the size of the market that is opened up through that agreement. Since the UK is the EU's second largest economy, its withdrawal lowers the size of the market to which Japan will have preferential access to. The welfare loss is somewhat smaller than the UK's share in EU GDP because the special structure of comparative advantage of the UK (its focus on services) limits the aggregate trade cost savings available (since those are concentrated on

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<sup>17</sup>Recall our definition of welfare in equation 18

<sup>18</sup>The aggregation of the regions can be found in the Appendix A4.

manufacturing sectors).

Within the EU, all members are expected to benefit. Japan is one of Europe’s most important trading partners, which explains the relatively large results for the European countries. For Germany, the fourth largest economy in the world (measured in current market prices), the effect of the EPA is the largest under Brexit because Germany will be able to substitute parts of UK’s initial trade with Japan.<sup>19</sup> Ratification of CP-TPP leads to slightly smaller positive changes than under S1. The positive change of the EPA almost vanishes for the UK once it leaves the European Union (S2). Only indirect trade channels lead to a small positive increase in real income of 0.01%.

Table 4: Real Income Changes of all Regions, in %

	Real Income Changes in %				Real Income Changes in %		
	S1	S2	S3		S1	S2	S3
Japan	0.31	0.27	0.31	Europe, n.e.c.	0.00	0.00	0.00
UK	0.11	0.01	0.11	India	0.00	0.00	0.00
RoEU	0.10	0.10	0.10	Middle East	-0.00	-0.00	-0.00
Germany	0.08	0.08	0.07	Africa	-0.00	-0.00	-0.00
France	0.07	0.07	0.07	Latin America	-0.00	0.00	0.00
Italy	0.06	0.06	0.07	ASEAN, n.e.c.	-0.00	-0.00	-0.01
Vietnam	0.01	0.01	0.00	Malaysia	-0.01	-0.01	-0.01
Rest of World	0.01	0.01	0.01	China	-0.01	-0.01	-0.01
Oceania	0.01	0.00	0.00	Singapore	-0.01	-0.00	-0.01
Philippines	0.00	0.00	0.00	South Korea	-0.01	-0.01	-0.01
USA & Canada	0.00	0.01	-0.00	Thailand	-0.02	-0.02	-0.02
Indonesia	0.00	0.00	0.00	Taiwan	-0.03	-0.02	-0.03
<b>World</b>	<b>0.05</b>	<b>0.04</b>	<b>0.05</b>				

**Note:** S1 simulates the EU-JPN EPA based on the baseline that assumes the world existing as of January 1st 2018. S2 simulates the EU-JPN EPA under a hard Brexit. S3 simulates the EU-JPN EPA based on a world with a ratified CP-TPP.

The remaining countries and regions loose slightly because of the simulated trade agreement. The largest losses can be expected in Taiwan, Thailand and South Korea, which maintain close trade relationships with Japan. With the EPA in place, existing trade between Japan and these countries will be diverted towards the EU. Interestingly, Vietnam will be able to generate income gains as soon as Japan ratifies the agreement. The gains will even be larger without CP- TPP in place than with its existence. This is because higher demand for Japanese goods in Europe translate into higher demand for specific supplies to Japanese producers provided by Vietnam.

<sup>19</sup>Germany’s real income increases by 0.0775% in Scenario 1 and by 0.0804% in Scenario 2.

## 5.2 Welfare Decomposition

The remaining analysis concentrates on the first scenario because our other scenarios do not differ much qualitatively and are also very similar quantitatively. We start by decomposing the aggregate welfare effects shown above into different components. More specifically, we distinguish the welfare effect attributable to (a) the elimination of agri-food tariffs, (b) the elimination of manufacturing tariffs, the reduction of NTBs in (c) the agri-food sector, (d) the manufacturing sector and (e) the services sector. This different liberalization steps interact with each other: e.g., the benefits that accrue from NTB liberalization increase when tariffs are lowered, too, as the lowering of NTBs applies to a larger trade base. However, that complementarity effect (f) does not have to be positive, e.g., if tariff liberalization leads to an expansion of trade which is relatively strongly affected by NTBs.

Figure 4: Welfare Decomposition for Scenario S1, Changes in bn US-Dollars

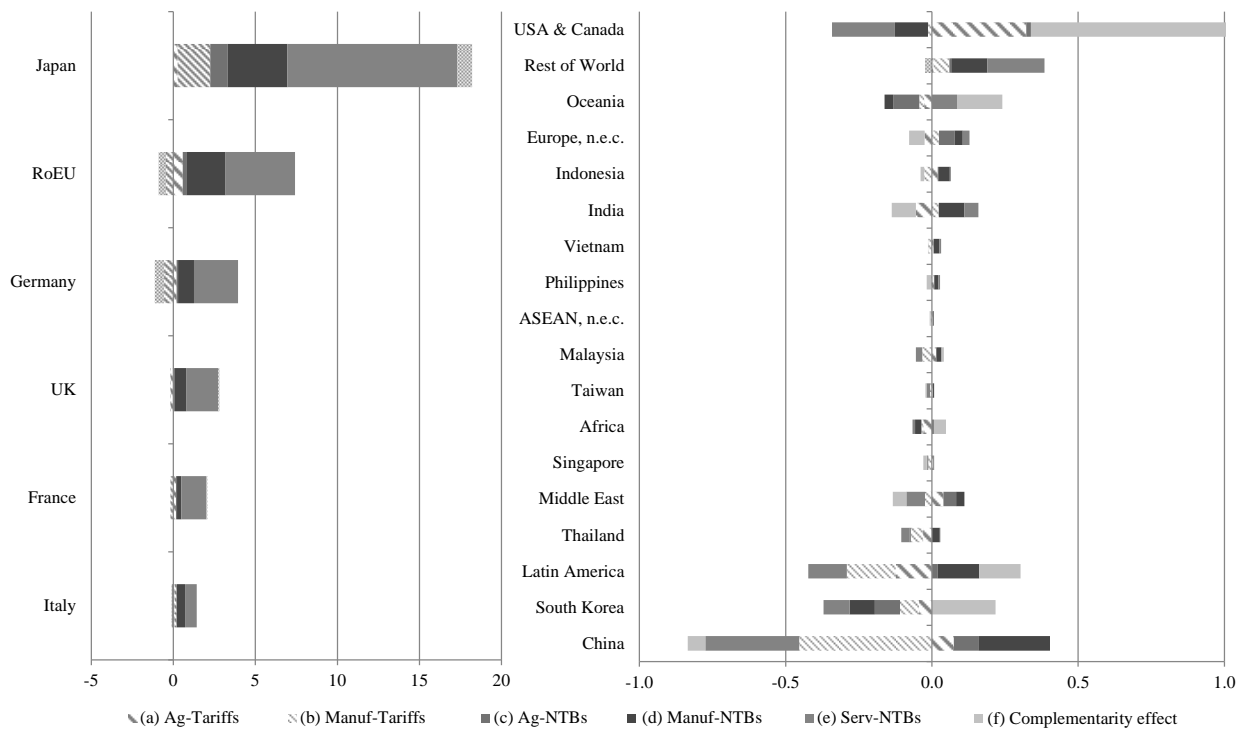


Figure 4 shows the main trade cost drivers of scenario S1. In both panels, the total gains in real income changes are sorted in decreasing order. The sum of income gains for Japan is 18.8 bn USD. 11% of the total is due to the reduction of manufacturing tariffs; agri-food tariffs add almost nothing. In Europe, the share of gains due to agricultural tariffs is 6%, while tariff reductions in manufacturing sectors almost nullify the increase.<sup>20</sup> The reduction

<sup>20</sup>Note that small asymmetric tariff reductions need not be welfare increasing as adverse terms-of-trade

of NTBs in the services sectors contribute 57% and 73% of welfare gains in Japan and the EU, respectively. The relatively minor role of tariffs for welfare gains is easily understood, given their low initial levels.<sup>21</sup> The complementarity effect is positive in Japan, contributing about 6% to total gains from trade. The reduction of NTB costs allows Japan to diversify its input sourcing particularly in those sectors which benefit strongly from tariff cuts (e.g., automotive). For the EU, in total, the complementarity effect is almost zero.

A couple of interesting additional observations stand out: The UK slightly loses from the elimination of agri-food tariffs between the EU and Japan because it is a strong net importer of food from the EU where additional demand from Japan drives up prices. The Rest of the World loses from tariff liberalization between the EU and Japan, but slightly benefits from lower NTBs. The reason is that the former measure tends to damage RoW's terms-of-trade, while the latter leads to resource savings which tend to benefit third parties as well. Finally, China is interesting: it loses from the elimination of manufacturing tariffs, but benefits from the elimination of agri-food barriers: as Japanese imports are diverted away from the US from where China imports a lot of agricultural goods, China benefits from better prices.

### 5.3 Changes in Sectoral Value Added

Next, we investigate the sectoral value added effects of the EU and Japan EPA. For this purpose, we concentrate on Scenario S1.<sup>22</sup> When interpreting the findings illustrated by Figure 5 one should bear in mind that a reduction in a sector's value added does not necessarily mean that that sector's output or gross exports fall since the EPA can lead to increased international sourcing so that output goes up while domestic value added falls.

In the services sectors, value added tends to increase in both regions (except for finance, which shrinks in the EU). The value added in the service industries increases by a total of 13.5 bn US-Dollar in the EU and by 9.2 bn US-Dollar in Japan. Generally, the services sectors tend to absorb resources shed in the shrinking manufacturing (EU) and agri-food sectors (Japan). This is due to the fact that substantial NTB (i.e. iceberg) cost reductions act like productivity boosters for manufacturing, and this frees up resources to be used in the sectors with the smaller NTB cuts. The reduction of non-tariff barriers provides great opportunities for the Japanese services sector. Compared to other OECD countries, Japanese services still have a lower average labor productivity, which can be ascribed to the

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effects outweigh the gains in allocative efficiency.

<sup>21</sup>As tariff levels are low to start with, "triangular" welfare losses associated to them are small, too. NTB changes, in contrast, give rise to "rectangular" gains.

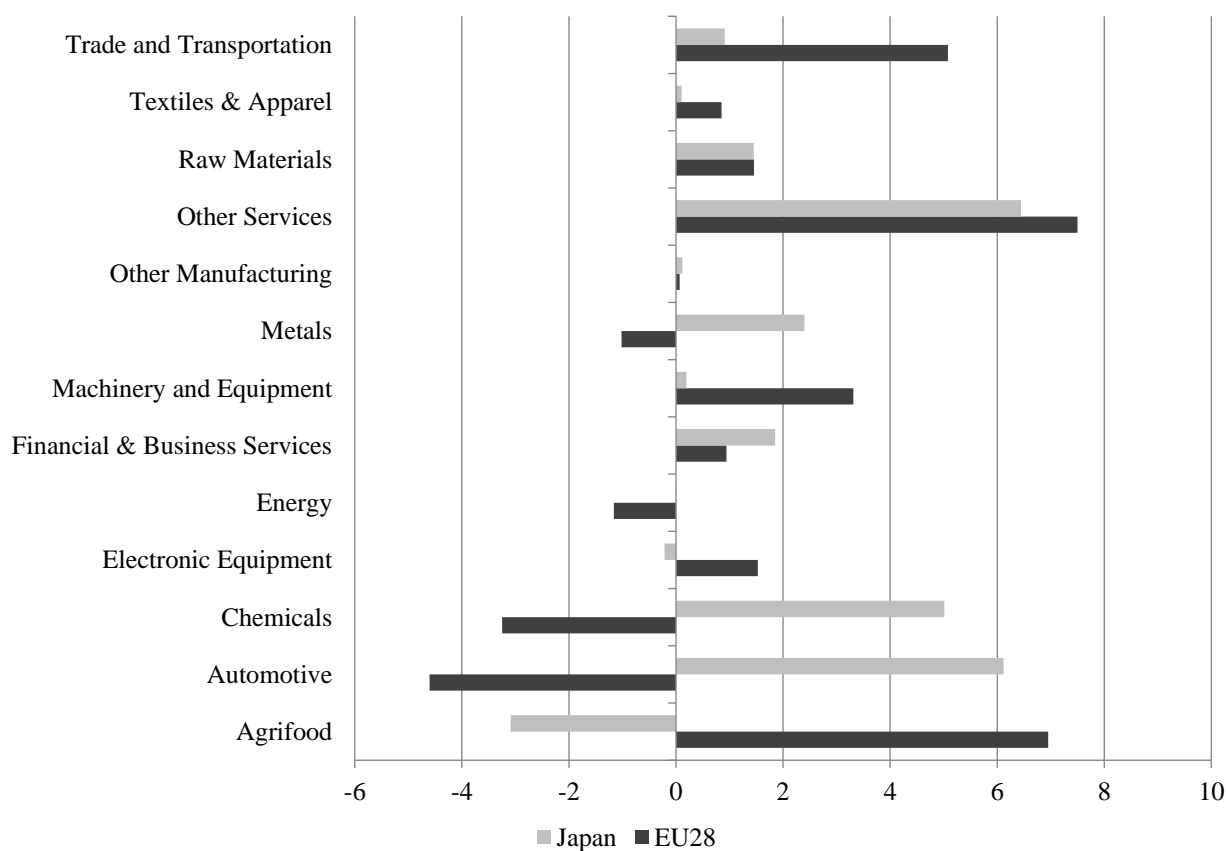
<sup>22</sup>Patterns look quite similar in Scenarios S2 and S3 even if the quantitative effects obviously do differ.

relatively high protectionism against foreign firms in the domestic market. The protectionist measures comprise market entry restrictions, licensing, or regulations on foreign ownership. A liberalization will thereby enhance productivity in the competitive sectors.

The sector with the largest changes appears to be agri-food. It gains 7 bn US-Dollars value added in EU while it loses 3.1 bn US-Dollars in Japan. As detailed in Tables A5 and A6 in the Appendix, this amounts to an increase of 0.82% of value added in Europe and to a decrease of almost 1.5% in Japan. This result suggests the danger of a disruption in Japanese agriculture, but one needs to bear in mind that the results pertain to the (very) long run, as agri-food liberalization is staged over periods of up to 15 years.

Another sector of substantial churning would be automotive sector. Value added goes up by 6.1 bn US-Dollars (6.6%) in Japan, while it shrinks by 4.6 bn USD (1.6%) in the EU. This is because the EU has the higher tariffs, and NTB cost reduction is quite symmetric. A similar situation exists in the chemicals sector, which grows by 3.7% in Japan but shrinks in the EU by 0.5%.

Figure 5: Effects on Sectoral Value Added, in bn US-Dollars



In terms of value added, the effects of the EPA look quite complementary for the two parties,

specially in agriculture and manufacturing. All sectors that generate value added gains lose in the other region and vice versa. The only exceptions are the electronic equipment, machinery, and the textiles and apparel sectors. The services sectors behave similarly and exhibit positive value added effects in both regions.

## 5.4 Changes in trade

Next, we look into the changes of the trade patterns between Japan and its trade partners on an aggregate and sectoral level. Table 5 shows the change of Japanese exports, while Table 6 reports changes of imports. Both tables are identical in their structure. The first column lists the sectors, which were already shown in Table A5. The remaining columns show the changes of Japanese exports/imports with the EU28, China, ASEAN, Rest of the World and USA/Canada as relative and absolute changes (in mn USD). The last line shows the aggregate, bilateral trade change by partner. Let's first concentrate on the Japanese export structure.

Overall, Japanese exports towards all countries and regions increase. Not surprisingly, Japan's exports to the EU grow by the largest extent, by 79 bn USD, which is equivalent to an increase of 64%. The increase in exports towards the remaining countries and regions is substantial, too. Chinese imports of Japanese products increase by 23% (470 mio USD), ASEAN by 0.2% (200 mio USD), USA/Canada by 0.33% (520 mio USD) and imports of the Rest of the World from Japan by .2% (690 mio USD). Japanese imports from the EU increase by 74%, which is equal to an increase of 83 bn USD. Other than on the export side, Japanese imports from the remaining world decreases by 6.5 bn USD. Trade diversion away from third countries and towards the EU is evident on the import side.

The largest export increase towards the EU can be expected in the automotive sector (20.8 bn USD). Further, Japanese exports towards the EU increase in the chemical industry (14.9 bn USD). The same is true for machinery and equipment, raw materials and metal industry that export additional products worth 25.3 bn USD towards the EU. The increase of exports in the Japanese service industry is not negligible either.

The EU is already successfully active in Japan in some service sectors, such as in the construction, health and machinery services, with an export volume of around 2.5 billion, 760 million, and 670 million Euros in 2014. Japanese exports in these sectors turn out to be negligible so far, while in other industries a reversed pattern is prevailing. E.g. in the whole sale services, water transport, and technical activities Japan achieves trade volumes between 2.3 billion and 1 billion Euros while EU exports in the same industries remain on a relative low level. Implicitly, the new trade agreement somewhat balances the observed asymmetries

across the different service sectors while at the same time there are several service industries in which both Japan and the EU can increase bilateral trade by eliminating non-tariff barriers and market access regulations, which are the only trade restricting measures in services compared to the primary and secondary industries.

Table 5: Change of Japanese bilateral Exports, in bn USD

	Change of Japanese Exports to				
	EU28 in bn USD	China in bn USD	ASEAN in bn USD	USA & Canada in bn USD	Total in bn USD
Agrifood	0.39	0.01	0.00	0.01	0.41
Automotive	20.76	0.07	0.05	0.21	21.29
Chemicals	14.93	0.01	0.01	0.01	15.00
Electronic Equipment	0.71	0.08	0.03	0.03	0.91
Energy	0.00	-0.00	-0.00	-0.00	-0.00
Financial & Business Services	7.11	-0.01	-0.02	-0.07	6.96
Machinery and Equipment	9.18	0.40	0.17	0.37	10.66
Metals	5.48	-0.02	-0.02	-0.01	5.39
Other Manufacturing	0.11	0.00	0.00	0.00	0.11
Other Services	2.29	-0.02	-0.01	-0.04	2.18
Raw Materials	10.61	-0.03	-0.01	-0.01	10.53
Textiles & Apparel	0.94	0.01	0.01	0.00	0.98
Trade and Transportation	6.71	-0.03	-0.02	0.00	6.66
Total per region	79.21	0.47	0.20	0.52	81.09

**Note:** The list shows the aggregated sector categories. A detailed sector list can be found in the Appendix, table A3.

Table 6: Change of Japanese bilateral Imports, in % and mn USD

	Change of Japanese Imports from				
	EU28 in bn USD	China in bn USD	ASEAN in bn USD	USA & Canada in bn USD	Total in bn USD
Agrifood	11.51	-1.74	-1.71	-6.15	-5.45
Automotive	2.83	0.09	0.08	0.06	3.13
Chemicals	3.91	0.17	0.14	-0.02	4.16
Electronic Equipment	4.41	-0.30	-0.13	-0.06	3.77
Energy	0.00	0.01	0.29	0.03	2.71
Financial & Business Services	7.29	0.03	0.02	0.14	7.56
Machinery and Equipment	14.62	-1.24	-0.57	-1.03	11.22
Metals	1.15	0.07	0.10	0.02	1.62
Other Manufacturing	0.18	-0.01	-0.00	-0.02	0.13
Other Services	7.19	0.02	0.01	0.12	7.38
Raw Materials	10.46	-0.23	-0.22	-0.06	9.99
Textiles & Apparel	2.20	-4.18	-0.19	-0.12	-2.62
Trade and Transportation	17.36	-0.38	-0.27	-0.84	14.91
Total per region	83.10	-2.93	-0.99	-2.77	76.63

**Note:** The list shows the aggregated sector categories. A detailed sector list can be found in the Appendix, table A3.



## 6 Conclusions

This paper provides a quantitative analysis of the trade and welfare effects of the forthcoming EU-Japan Economic Partnership Agreement, the so far largest agreement that both the EU and Japan have concluded as of today. Its conclusion is of strategic importance for both the EU and Japan in times of growing protectionism and unilateralism.

We argue that the EU-Japan EPA is comparable to the existing agreement between the EU and Korea in terms of how NTBs are treated. Thus, we carry out an econometric ex post evaluation of the EU-Korea FTA, which entered into force in 2011, to form expectations about how the Japan-EU FTA can affect NTBs. We find substantial NTB cost reductions in all sectors. However, NTBs have fallen more in the Asian country than in Europe. Interestingly and importantly, trade costs appear to go down in sectors which are not explicitly covered by sector-specific provisions, probably due to horizontal provisions and complementarity effects.

Feeding tariff cuts and NTB reductions into our general equilibrium trade model, we find that EU exports to Japan go up by 73% (83 bn USD); Japanese exports to EU go up by 63% (79 bn USD). In particular, there is very strong growth in agrifood exports for EU, but from much lower level; substantial growth in automotive trade; large growth in chemicals (pharma) exports for Japan. We find some evidence that Japanese firms switch input sourcing from ASEAN countries to Eastern Europe.

Europe has large value added gains in the electronic equipment sector which shrinks in Japan. In contrast, Japan gains in automotive and chemicals; both gain in services and machinery. Overall, aggregate welfare effects are quite balanced in absolute size (between 15.2 and 18.2 bn USD), but three times larger in relative terms in Japan (0.31%) than in EU (0.10%)

In general, the conclusion of the CP-TPP agreement (Japan plus 10 other Pacific countries) has little importance for the effects of the EU-Japan EPA. The exit of Britain from the EU, in contrast, reduces gains for Japan by some 13%. In general, third country welfare effects are small as input-output linkages contribute towards a diffusion of the gains from trade; some ASEAN countries benefit while the Americas, Africa tend to lose a bit from the FTA.

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## 7 Appendix

Table A1: Sectoral trade creation effects (%) of the EU-Korea FTA

GTAP ID	Sector Description	EU (%)	p-value	KOR (%)	p-value
1	Crop and animal production	28.0**	0.002	33.8**	0.001
2	Forestry and logging	88.5**	0	55.0**	0.009
3	Fishing and aquaculture	102.4**	0	-6.3	0.718
4	Mining and quarrying	76.3**	0	44.8**	0.001
5	Manufacture of food beverages, tobacco	29.3*	0.04	18.4+	0.088
6	Manufacture of textiles, apparel, leather	8	0.643	16.8	0.109
7	Manufacture of wood and cork;	40.9*	0.02	35.7*	0.022
8	Manufacture of paper and paper products	9.3	0.299	31.1**	0.007
9	Printing and reproduction of recorded media	23.0*	0.022	26.0*	0.028
10	Manufacture of coke and refined petroleum	547**	0	130**	0
11	Manufacture of chemicals and chemical products	21.2+	0.074	39.4**	0
12	Manufacture of basic pharmaceutical products	73.8**	0	0.3	0.975
13	Manufacture of rubber and plastic products	23.7*	0.022	37.4**	0
14	Manufacture of other non-metallic minerals	53.6**	0.003	30.6*	0.021
15	Manufacture of basic metals	19.2+	0.054	32.4+	0.053
16	Manufacture of fabricated metal products	31.0**	0.001	24.2*	0.014
17	Manufacture of computer, electronic and optical	81.1**	0	-1.5	0.922
18	Manufacture of electrical equipment	60.5**	0	15.4	0.17
19	Manufacture of machinery and equipment nec.	50.4**	0	0.8	0.942
20	Manufacture of motor vehicles, trailers and semi-trailers	41.2**	0	47.0*	0.04
21	Manufacture of other transport equipment	79.3**	0	2.2	0.823
22	Manufacture of furniture; other manufacturing	10.3	0.265	-12.9	0.144
23	Repair and installation of machinery and equipment	-	-	-10	0.251
24	Electricity, gas, steam and air conditioning supply	238**	0.001	32.6*	0.035
25	Water collection, treatment and supply	385**	0.001	-54.5*	0.027
26	Sewerage; waste collection, disposal;	48.6**	0	3	0.882
27	Construction	39.4**	0	26.1**	0.002
28	Wholesale, repair of vehicles and motorcycles	72.5**	0	25.1	0.252
29	Wholesale trade, except of vehicles and motorcycles	59.5**	0	20.9+	0.092
30	Retail trade, except of motor vehicles and motorcycles	53.6**	0.001	26.7*	0.056
31	Land transport and transport via pipelines	73.0**	0	15.4	0.458
32	Water transport	22.5	0.261	28	0.112
33	Air transport	84.2*	0.033	32.6+	0.079
34	Warehousing and support activities for transportation	45.6**	0.001	1.9	0.862
35	Postal and courier activities	10.6	0.452	-5.2	0.835
36	Accommodation and food service activities	26.2*	0.013	17.9+	0.081
37	Publishing activities	31.4*	0.029	-9.3	0.646
38	Motion picture, video and television, sound	15.7	0.342	-17.6	0.295
39	Telecommunications	78.6**	0	-17.9	0.331
40	Computer programming, consultancy; information	74.9**	0.001	-5.2	0.841
41	Financial services, except insurance and pension	55.9+	0.082	10.4	0.537
42	Insurance, reinsurance and pension funding	106.3**	0	30.2+	0.083
43	Auxiliary to financial and insurance activities	13.2	0.744	-8.2	0.727
44	Real estate activities	-15.5	0.523	40.4*	0.032
45	Legal and accounting, management, consultancy	-27.7*	0.044	26.9*	0.022
46	Architectural, engineering, technical testing	53.3**	0.01	8.4	0.662
47	Scientific research and development	26.0*	0.029	5.2	0.594
48	Advertising and market research	-47.7+	0.061	-18.9	0.214
49	Other professional, scientific, veterinary activities	49.6**	0.024	9.2	0.271
50	Administrative and support service activities	30.9*	0.035	15.6	0.217
51	Public administration and defence	-0.2	0.988	-14.4+	0.054
52	Education	10.4	0.363	-3.3	0.772
53	Human health and social work activities	117**	0	6	0.658
54	Other service activities	42**	0.001	4.9	0.66
55	Undifferentiated goods- and services activities				0
56	Activities of extraterritorial organisations				

**Note:** Own estimates, based on WIOD (2014) data. The coefficients are translated into percentage trade creation effects. P-values below 0.10 denote statistical significance at least at the 10 percent level. If cell is blank it means that no sectoral estimate could be provided due to the lack of sufficient transactions in this area. + p < 0.10, \* p < .05, \*\* p < .01.

Table A2: Trade Cost Elasticities

GTAP ID	Description	Trade Elasticities
1	Paddy rice	-5.8230
2	Wheat	-1.3217
3	Cereal grains nec	-1.2893
4	Vegetables, fruit, nuts	-1.4956
5	Oil seeds	-1.3217
6	Sugar cane, sugar beet	-1.3217
7	Plant-based fibers	-14.4952
8	Crops nec	-1.8446
9	Cattle, sheep, goats, horses	-2.5031
10	Animal products nec	-3.5222
11	Raw milk	-2.5486
12	Wool, silk-worm cocoons	-2.5486
13	Forestry	-3.7834
14	Fishing	-3.6693
15	Coal	-10.3915
16	Oil	-26.6757
17	Gas	-26.6757
18	Minerals nec	-4.1475
19	Meat: cattle, sheep, goats, horses	-2.5486
20	Meat products nec	-2.5486
21	Vegetable oils and fats	-3.7847
22	Dairy products	-2.8907
23	Processed rice	-9.8984
24	Sugar	-2.5073
25	Food products nec	-3.2790
26	Beverages and tobacco products	-1.3169
27	Textiles	-5.2618
28	Wearing apparel	-2.1010
29	Leather products	-3.7073
30	Wood products	-3.3775
31	Paper products, publishing	-4.6448
32	Petroleum, coal products	-8.6460
33	Chemical, rubber, plastic prods	-4.4832
34	Mineral products nec	-3.3516
35	Ferrous metals	-1.5660
36	Metals nec	-4.8543
37	Metal products	-2.5564
38	Motor vehicles and parts	-4.0680
39	Transport equipment nec	-4.0118
40	Electronic equipment	-2.0006
41	Machinery and equipment nec	-3.3853
42	Manufactures nec	-2.5133
43-57	All Services	-5.9591

**Note:** The trade cost elasticities for the goods stem from Aichele et al. (2016). The trade cost elasticities for services stem from (Egger et al., 2015).

Table A3: List of GTAP Sectors

GTAP sector ID	GTAP Sector	GTAP sector ID	GTAP Sector
	<b><u>Agrifood</u></b>		<b><u>Energy</u></b>
1	Paddy rice	15	Coal
2	Wheat	16	Oil
3	Cereal grains nec	17	Gas
4	Vegetables, fruit, nuts		
5	Oil seeds		<b><u>Metals</u></b>
6	Sugar cane, sugar beet	35	Ferrous metals
7	Plant-based fibers	36	Metals nec
8	Crops nec	37	Metal products
9	Cattle, sheep, goats, horses		
10	Animal products nec		<b><u>Raw Materials</u></b>
11	Raw milk	13	Forestry
14	Fishing	18	Minerals nec
19	Meat: cattle, sheep, goats, horses	30	Wood products
20	Meat products nec	31	Paper products, publishing
21	Vegetable oils and fats	32	Petroleum, coal products
22	Dairy products	34	Mineral products nec
23	Processed rice		
24	Sugar		<b><u>Other Services</u></b>
25	Food products nec	43	Electricity
26	Beverages and tobacco products	44	Gas manufacture, distribution
		45	Water
38	<b><u>Automotive</u></b>	46	Construction
		51	Communication
33	<b><u>Chemicals</u></b>	55	Recreation and other services
		56	PubAdmin/Defence/Health/Education
40	<b><u>Electronic Equipment</u></b>	57	Dwellings
	<b><u>Finance &amp; Business Services</u></b>		<b><u>Textiles &amp; Apparel</u></b>
52	Financial services nec	12	Wool, silk-worm cocoons
53	Insurance	27	Textiles
54	Business services nec	28	Wearing apparel
		29	Leather products
	<b><u>Machinery and Equipment</u></b>		
39	Transport equipment nec		<b><u>Trade and Transportation</u></b>
41	Machinery and equipment nec	47	Trade
		48	Transport nec
42	<b><u>Other Manufacturing</u></b>	49	Sea transport
		50	Air transport

**Note:** The list depicts all sectors available in the GTAP 9.0 data. The aggregated sectors used in the above analyses are underlined and bold. Individual underlined and bold sectors, such as the automotive industry are separately illustrated, which is why they are not categorized into another sector.

Table A4: List of GTAP Regions and Countries

<b><u>Africa</u></b>	<b><u>Japan</u></b>	Israel	Ukraine
Ghana			Rest of EFTA
Mozambique	<b><u>Latin America</u></b>	<b><u>Oceania</u></b>	Croatia
Kenya	Brazil	New Zealand	Albania
Cameroon	Argentina	Australia	Norway
Uganda	Uruguay	Rest of Oceania	Switzerland
Rest of Eastern Africa	Puerto Rico		Turkey
South Central Africa	Rest of South America	<b><u>Philippines</u></b>	Rest of Europe
Namibia	Colombia		
Burkina Faso	Dominican Republic	<b><u>ASEAN, n.e.c.</u></b>	<b><u>Rest of World</u></b>
Rest of South African Customs Union	El Salvador	Rest of Southeast Asia	Kazakhstan
Nigeria	Chile	Brunei Darussalam	Belarus
South Africa	Panama	Cambodia	Sri Lanka
Benin	Trinidad and Tobago	Lao PDR	Rest of South Asia
Mauritius	Guatemala		Nepal
Ethiopia	Nicaragua	<b><u>Rest of European Union (RoEU)</u></b>	Rest of former Soviet Union
Zambia	Paraguay	Hungary	Mongolia
Zimbabwe	Venezuela, RB	Spain	Pakistan
Rwanda	Costa Rica	Sweden	Rest of East Asia
Senegal	Honduras	Lithuania	Bangladesh
Côte d'Ivoire	Ecuador	Slovak Republic	Georgia
Malawi	Mexico	Luxembourg	Azerbaijan
Central Africa	Peru	Finland	Armenia
Togo	Jamaica	Malta	Rest of World
Botswana	Belize	Netherlands	Russian Federation
Guinea	Bolivia	Belgium	Kyrgyz Republic
Rest of Western Africa		Latvia	
Tanzania	<b><u>Malaysia</u></b>	Poland	<b><u>Singapore</u></b>
Madagascar		Greece	
	<b><u>Middle East</u></b>	Cyprus	<b><u>South Korea</u></b>
<b><u>China</u></b>	Rest of North Africa	Austria	
Hong Kong SAR, China	Bahrain	Portugal	<b><u>Taiwan</u></b>
China	Qatar	Czech Republic	
	United Arab Emirates	Bulgaria	<b><u>Thailand</u></b>
<b><u>France</u></b>	Jordan	Denmark	
	Oman	Ireland	<b><u>USA&amp; Canada</u></b>
<b><u>Germany</u></b>	Saudi Arabia	Romania	Rest of North America
	Morocco	Slovenia	Canada
<b><u>India</u></b>	Rest of Western Asia	Estonia	United States
	Tunisia		
<b><u>Indonesia</u></b>	Kuwait	<b><u>Europe, n.e.c.</u></b>	<b><u>United Kingdom (UK)</u></b>
	Iran, Islamic Rep.		
<b><u>Italy</u></b>	Egypt, Arab Rep.	Moldova	<b><u>Vietnam</u></b>

**Note:** The list depicts all countries available in the GTAP 9.0 data. The aggregated regions used in the above analyses are underlined and bold. Individual underlined and bold countries, such as Japan are separately illustrated, which is why they are not categorized into another region.



Table A5: Change in sectoral value added, EU28 and Japan

	EU28		Japan	
	Initial	Change	Initial	Change
	in bn USD	in %	in bn USD	in %
Agrifood	848	0.82	206	-1.50
Automotive	289	-1.59	93	6.55
Chemicals	602	-0.54	134	3.73
Electronic Equipment	143	1.07	98	-0.22
Energy	82	-1.41	0	-2.07
Financial & Business Services	3148	0.03	925	0.20
Machinery and Equipment	808	0.41	193	0.10
Metals	463	-0.22	146	1.64
Other Manufacturing	133	0.05	29	0.40
Other Services	6817	0.11	2478	0.26
Raw Materials	856	0.17	191	0.76
Textiles & Apparel	230	0.37	21	0.51
Trade and Transportation	1751	0.29	1139	0.08
<b>Total</b>	<b>16172</b>	<b>0.11</b>	<b>5654</b>	<b>0.38</b>

**Note:** The list depicts the aggregated sector categories. A detailed sector list can be found in the Appendix, table A3.

Table A6: Change in sectoral value added of Agrifood, EU28 and Japan

	EU28		Japan	
	Sectoral Value Added		Sectoral Value Added	
	in bn USD	in %	in bn USD	in %
Animal products nec	1.04	2.79	-0.30	-13.35
Beverages and tobacco products	1.01	0.63	-0.85	-1.22
Cattle, sheep, goats, horses	0.10	0.75	-0.01	-0.62
Cereal grains nec	0.17	0.80	-0.00	-0.79
Crops nec	0.20	0.39	-0.17	-1.36
Dairy products	1.00	1.48	-0.74	-11.92
Fishing	0.10	0.63	-0.05	-0.49
Food products nec	1.13	0.49	-0.40	-0.68
Meat products nec	1.00	1.81	-0.24	-17.70
Meat: cattle, sheep, goats, horses	0.04	0.16	-0.00	-0.05
Oil seeds	0.03	0.25	0.00	0.11
Paddy rice	0.00	0.05	-0.02	-0.15
Plant-based fibers	-0.01	-1.00	0.00	0.71
Processed rice	-0.00	-0.10	0.00	0.01
Raw milk	0.84	2.08	-0.27	-8.83
Sugar	0.05	0.29	-0.03	-1.95
Sugar cane, sugar beet	0.01	0.25	-0.00	-1.67
Vegetable oils and fats	0.03	0.19	-0.00	-0.00
Vegetables, fruit, nuts	0.10	0.18	-0.02	-0.10
Wheat	0.13	0.61	-0.00	-0.86
<b>Agrifood Total</b>	<b>6.98</b>	<b>0.82</b>	<b>-3.09</b>	<b>-1.50</b>

**Note:** The list depicts the all sectors of the aggregated sector category Agrifood. A detailed sector list can be found in the Appendix, table A3.