



CONFERENCE ON SOCIAL ECONOMICS

CESifo Conference Centre, Munich
21 – 22 March 2014

PROGRAMME

FRIDAY, 21ST MARCH

09:30 – 09:35 **Welcome and Introduction**

JOAN COSTA-I-FONT (London School of Economics) and MARIO MACIS
(Johns Hopkins University)

Session I:

Charitable Giving

Chair: Sarah Smith

09:35 – 10:00 **Why Do People Give? An Experimental Test of Pure and Impure Altruism**

MARK OTTONI-WILHELM (Indiana University), Lise Vesterlund
(University of Pittsburgh) and Huan Xie (Concordia University)

10:00 – 10:25 **The Role of Repugnance in the Development of Markets: The Case of the Market for Kidneys for Transplants**

JULIO JORGE ELÍAS (Universidad del CEMA, Buenos Aires)

10:25 – 10:50 **Charitable Giving and Social Group Size: Does it take a lot of Friends to be a Successful Fundraiser?**

SARAH SMITH (University of Bristol), Kimberley Scharf (Warwick University)

10:50 – 11:15 **General Discussion**

11:15 – 11:30 **Coffee Break**

11:30 – 12:30

Keynote Lecture I

Trusting too Little, Trusting too Much

LUIGI GUIISO (Einaudi Institute for Economics and Finance - EIEF)

12:30 – 13:30 **Lunch**

Session II:

Reputation and Social Preferences

Chair: Kimberley Scharf

13:30 – 13:55 **Competition, Enforcement and Reputation in Labour Markets: an Experimental Study in Ghana**

ELWYN DAVIES (University of Oxford) and Marcel Fafchamps (University of Oxford)

- 13:55 – 14:20 **Are Donors Afraid of Charities' Core Costs?**
KIMBERLEY SCHARF (University of Warwick), Ganna Pogrebna (University of Warwick)
- 14:20 – 14:45 **How Persistent is Social Capital?**
JAN FIDRMUC (Brunel University)
- 14:45 – 15:10 **General Discussion**
- 15:10 – 15:30 **Coffee Break**

**Session III:
Networks and Beliefs
Chair: Martin Ljunge**

- 15:30 – 15:55 **Are Public Sector Workers Different? Cross-European Evidence**
MIRCO TONIN and Michael Vlassopoulos (University of Southampton)
- 15:55 – 16:20 **Efficiency, Social Homophily and the Formation of Economic Networks.
Experimental Evidence from Rural India**
STEFANO CARIA (University of Oxford), Marcel Fafchamps (University of Oxford).
- 16:20 – 16:45 **Does Family Composition Affect Social Networking?**
AYAL KIMHI (Hebrew University and Taub Center) and Odelia Heizler (Tel-Aviv-Yaffo Academic College)
- 16:45 – 17:10 **The Power of Beliefs: Evidence on the Influence of Trust on Health**
MARTIN LJUNGE (Research Institute of Industrial Economics)
- 17:10 – 17:35 **General Discussion**
- 20:00 **Conference Dinner at the Restaurant “Zum Franziskaner”**

SATURDAY, 22ND MARCH

**Session IV:
Family and Cultural Preferences
Chair: Joan Costa-i-Font**

- 09:30 – 09:55 **Family Values and Female labour supply: An Analysis of a Recent Parental leave Policy Reform in Germany**
MIREIA BORRELL-PORTA (London School of Economics)
- 09:55 – 10:20 **Sex and the Single Girl: Cultural Persistence and the Pill**
KELLY RAGAN (Stockholm School of Economics)

- 10:20 – 10:45 **Cultural Assimilation and Health in Europe**
AZUSA SATO (LSE) and Joan Costa-Font (LSE)
- 10:45 – 11:10 **Cultural Diversity and its Role for Trust Formation**
MARIKO J. KLASING (University of Groningen) and Sjoerd Beugelsdijk
- 11:10 – 11:35 **General Discussion**
- 11:35 – 12:00 **Coffee Break**
- 12:00 – 13:00 **Keynote Lecture II**
Valuing Mobility
FRANK COWELL (London School of Economics)
- 13:00 – 14:00 **Lunch**
- Session V:**
Pro-Social Behavior
Chair: Mario Macis
- 14:00 – 14:25 **When Ignorance is Bliss: Information Asymmetries Enhance Prosocial Behavior in Dictator Games**
PHILIPP ZAHN (University of Mannheim), Evguenia Winschel (University of Mannheim)
- 14:25 – 14:50 **Reciprocity in Pro-Social Behavior? Evidence from the Field**
MARIO MACIS (Johns Hopkins) , Nicola Lacetera (University of Toronto), Robert Slonim (University of Sydney)
- 14:50 – 15:15 **Religion Nurtures some Forms of Prosociality, Education does not**
RENÉ BEKKERS (VU University of Amsterdam)
- 15:15 – 15:40 **General Discussion**
- 15:40 – 15:50 **Concluding Remarks**
JOAN COSTA-I-FONT (London School of Economics) and MARIO MACIS (Johns Hopkins University)
- End of Conference**