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VENICE SUMMER INSTITUTE

WORKSHOP ON

THE ECONOMICS OF PHILANTHROPY

Venice International University, San Servolo,

18 – 19 July 2016

ORGANISERS: KIMBERLEY SCHARF & MIRCO TONIN

PROGRAMME

Monday, 18 July 2016

09:15 – 09:30 **Welcome & Introduction**

Session 1 **Chair: Mirco Tonin**

09:30 – 10:30 **Keynote Lecture I**
Putting Time Into Giving Money
JAMES ANDREONI (University of California, San Diego) and Marta Serra-Garcia

10:30 – 11:00 **Coffee Break**

11:00 – 11:30 **The Charitable Response to a Non-Directed Matching Gift**
BENJAMIN MARX (University of Illinois at Urbana-Champaign)

11:30 – 12:00 **It's Not the Thought that Counts: A Field Experiment on Gift Exchange and Giving at a Public University**
Catherine C. Eckel, David H. Herberich & JONATHAN MEER (Texas A&M University)

12:00 – 12:30 **Lift or Shift: Do Fundraising Interventions Increase Voluntary Contributions to Public Goods?**
Kimberley Scharf, SARAH SMITH (University of Bristol), and Mark Wilhelm

12:30 – 13:30 **Lunch**

Session 2 **Chair: Kimberley Scharf**

13:30 – 14:30 **Keynote Lecture II**
Motives for Giving
LISE VESTERLUND (University of Pittsburgh)

14:30 – 15:00 **Is Altruism (Always) Good for Society? The Problem of Particularistic Giving in a Diverse Society**
AVNER BEN-NER (University of Minnesota)



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15:00 – 15:30 **Corporate Provision of Public Goods**
John Morgan and JUSTIN TUMLINSON (Ifo Institute at the University of Munich)

15:30 – 16:00 **Coffee Break**

Session 3

Chair: Mirco Tonin

16:00 – 16:30 **Charitable Behaviour and the Big Five Personality Traits: Censored Quantile Regression Analysis of UK Panel Data**
SARAH BROWN (University of Sheffield) and Karl Taylor

16:30 – 17:00 **Digging into Crowding Out and Warm Glow.....The Impact of Government Funded New Charity Initiatives on Private Giving and Charity Fundraising**
ABIGAIL PAYNE (Mc Master University & University of Melbourne)

17:00 – 17:30 **The Hidden Costs of Nudging: Experimental Evidence from Reminders in Fundraising**
METTE TRIER DAMGAARD (Aarhus University) and Christina Gravert

19:30 Conference Dinner (in the English Courtyard on San Servolo)

Tuesday, 19 July 2016

Session 4

Chair: Kimberley Scharf

09:30 – 10:30 **Keynote Lecture III**
Economics and Psychology of Effective Philanthropy
DEAN KARLAN (Yale University)

10:30 - 11:00 **Coffee Break**

11:00 – 11:30 **Let Me, or Let George? Motives of Competing Altruists**
TED BERGSTROM (University of California, Santa Barbara), Rodney Garratt, and Gregory Leo

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11:30 – 12:00 **Perspective Taking and Public Goods Provision in Multiple Group Membership Settings – Evidence from the Lab**
Andreas Lange, Jan Schmitz , and CLAUDIA SCHWIRPLIES (University of Hamburg)

12:00 – 13:30 **Lunch**

Session 5
Chair: Mirco Tonin

13:30 – 14:00 **On Peer Effects: Contagion of Pro-And Anti-Social Behavior in Charitable Giving and the Role of Social Identity**
EUGEN DIMANT (University of Pennsylvania)

14:00 – 14:30 **“Giving” Into Social Pressure**
ALVARO NAME-CORREA (University Carlos III Madrid), and Huseyin Yildirim

End of the conference