

Global Economy

Online, 17–18 September 2020

Program

Thursday, 17 September 2020

13:00 – 13:10 **Welcome and Introduction**
PETER EGGER (ETH Zurich)

Session 1

Global Sourcing I

Chair: Carsten Eckel

13:10 – 13:35 **The Indirect Effect of Services Offshoring**
MARTINA MAGLI (LMU Munich)

13:35 – 14:00 **International Trade, Global Sourcing and the Geography of Social Activism**
Pamina Koenig, SEBASTIAN KRAUTHEIM (University of Passau), Claudius Löhnert, and Thierry Verdier

Session 2

Globalization and Labor Markets I

Chair: Hale Utar

14:00 – 14:25 **Managers as Knowledge Carriers – Explaining Firms' Internationalization Success with Manager Mobility**
Philipp Meinen, Pierpaolo Parrotta, DAVIDE SALA (University of Passau), and Erdal Yalcin

14:25 – 14:50 **Labor Unions and the Electoral Consequences of Trade Liberalization**
EMANUEL ORNELAS (Sao Paulo School of Economics), Pedro Ogeda and Rodrigo Soares

Session 3

Theory

Chair: Ngo Van Long

14:50 – 15:15 **A Theory of Economic Disintegration**
ECKHARD JANEBA (University of Mannheim) and Karl Schulz

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Keynote I

Chair: Peter Egger

15:15 – 16:05 **Did Trump's Trade War Impact the 2018 Election?**
EMILY BLANCHARD (Dartmouth College) Chad Bown and Davin Chor

Session 4

Empirical Studies of Trade I

Chair: Lisandra Flach

16:05 – 16:30 **Revisiting Time as a Trade Barrier:
Evidence from a Panel Structural Gravity Model**
HARALD OBERHOFER (Vienna University of Economics and Business), Michael Pfaffermayr, and Richard Sellner

16:30 – 16:55 **Quantifying the Short-Run Productivity and Expenditure Effects of Natural Disasters**
Gabriel Felbermayr, JASMIN GRÖSCHL (ifo Institute), and Benedikt Heid

16:55 **Networking & virtual get-together**

Friday, 18 September 2020

Session 5

Multinational Firms

Chair: Stefanie Haller

13:00 – 13:25 **Multinational Production and "Soft" Industrial Policies**
Jerónimo Carballo, Ignacio Marra de Artiñano, CHRISTIAN VOLPE MARTINCUS (Inter-American Development Bank)

13:25 – 13:50 **Multinationals, Markets, and Mark-Ups**
Wolfgang Keller and STEPHEN ROSS YEAPLE (Pennsylvania State University)

Session 6

Globalization and Labor Markets

Chair: Emanuel Ornelas

13:50 – 14:15 **Training, Offshoring and the Job Ladder**
Nezih Guner, Alessandro Ruggieri, and JAMES TYBOUT (Pennsylvania State University)

14:15 – 14:40 **Future Technology Hubs or Backwater? Lessons on Structural Change from Germany's Coal Regions**
Simon Janssen, Wolfgang Keller, HÂLE UTAR (Grinnell College), and Ehsan Vallizadeh

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Keynote II

Chair: Peter Egger

14:40 – 15:30 **Trade Policy Along Supply Chains**
PAOLA CONCONI (Université Libre de Bruxelles), Chad Bown, Aksel Erbahar,
Lorenzo Trimarchi

Session 7

Exporting and Trade Policy

Chair: Sebastian Krautheim

15:30 – 15:55 **Sequential Product Exporting**
Facunda Albornoz, Héctor F. Calvo Pardo, GREGORY CORCOS (École
Polytechnique), and Emanuel Ornelas

15:55 – 16:20 **Firm Specific Trade Policy: Evidence on Effectiveness and Mechanisms**
Magnus T. Buus, Jakob R. Munch, Joel B. Rodrigue, and GEORG SCHAUR
(University of Tennessee)

Session 8

Empirical Studies of Trade II

Chair: Jasmin Gröschl

16:20 – 16:45 **Highways and Globalization:
The Role of Domestic Trade Costs in Regional Development**
Taylor Jaworski, Carl T. Kitchens, and SERGEY NIGAI (University of Colorado)

16:45 – 17:10 **Entrepôt: Hubs, Scale, and Trade Costs**
Sharat Ganapati, Woan Foong Wong, and OREN ZIV (Michigan State University)

Session 9

Global Sourcing II

Chair: Martina Magli

17:10 – 17:35 **Input-Output Linkages and Monopolistic Competition:
Input Distortion and Optimal Policies**
BENJAMING JUNG (University of Hohenheim) and Wilhelm Kohler

17:35 – 18:00 **A New Impetus for Endogenous Growth:
R&D Offshoring via Virtual Labor Mobility**
Noritsugu Nakanishi and NGO VAN LONG (McGill University)

18:00 ***Farewell & End of Conference***
Peter Egger