

Global Economy

Munich, 6 - 7 May 2022

Program

Friday, 6 May 2022

08:15 – 08:55 **Registration**

08:55 – 09:00 **Welcome and Introduction**
PETER H. EGGER (ETH Zurich)

Session 1 – Innovation and the Diffusion of Knowledge

Chair: Emanuel Ornelas

09:00 – 09:25 **Juncta in Uno: Foreign Powers and Trademark Protection in Shanghai's Concession Era**
Laura Alfaro, Cathy Ge Bao, Maggie X. Chen, and CLAUDIA STEINWENDER (LMU Munich)

09:25 – 09:50 **Call Me Maybe: Barriers to Creation and Diffusion of Knowledge in the Multinational Firm**
Cagatay Bircan, BEATA JAVORCIK (University of Oxford), and Stefan Pauly

09:50 – 10:15 **Strapped for Cash: The Role of Financial Constraints for Innovating Firms**
ESTHER BØLER (Imperial College London)

10:15 – 10:45 **Break**

Session 2 – Investment and Credit

Chair: Christian Volpe Martincus

10:45 – 11:10 **Frictions to Intranational Investment**
INGA HEILAND (Kiel Institute for the World Economy) and Julian Hinz

11:10 – 11:35 **The Political Economy of Immigration, Investment, and Naturalization**
Atisha Ghosh and BEN ZISSIMOS (University of Exeter Business School)

11:35 – 12:00 **Economic Stabilizers in Emerging Markets: The Case for Trade Credit**
BRYAN HARDY (Bank for International Settlements), Felipe Saffie, and Ina Simonovska

12:00 – 13:00 **Lunch**

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KEYNOTE I - ONLINE

Chair: Lisandra Flach

13:00 – 14:00 **Not My Standard? Regulatory Harmony versus Diversity**
Giovanni Maggi and MONIKA MRÁZOVÁ (University of Geneva)

14:00 – 14:30 **Break**

Session 3

Distinguished RIE – CESifo Affiliate Award Candidates

Prize sponsored by The Review of International Economics (RIE)

Chair: Beata Javorcik

14:30 – 14:55 **A Renminbi Block for East Asia?**
A Re-evaluation of Business Cycle Co-movements
LOUISA GRIMM (Osnabrück University)

14:55 – 15:20
ONLINE **Partial Equilibrium Effects of Preferential Trade Agreements**
MARIA PTASHKINA (Pompeu Fabra University)

15:20 – 15:45
ONLINE **Learning from the Origins: Immigrants' Networks, Political Preferences, and the European Refugee Crisis**
ALEXANDER YARKIN (Brown University)

15:45 – 16:15 **Break**

Session 4 – Labor

Chair: Claudia Steinwender

16:15 – 16:40 **Offshoring and Job Polarisation between Firms**
HARTMUT EGGER (University of Bayreuth), Udo Kreickemeier, Christoph Moser, and Jens Wrona

16:40 – 17:05 **Dream Jobs in a Globalized Economy: Wage Dynamics and International Experience**
GIORDANO MION (ESSEC Business School), Luca David Opromolla, and Gianmarco I.P. Ottaviano

17:05 – 17:30 **Tasks, Occupations, and Slowbalization: On the Limits of Fragmentation**
Steven Brakman and CHARLES VAN MARREWIJK (Utrecht University)

20:00 **Conference Dinner**

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Saturday, 7 May 2022

Session 5 – Globalization

Chair: Hartmut Egger

- 09:00 – 09:25 **Import Liberalization as Export Destruction? Evidence from the United States**
Holger Breinlich, Elsa Leromain, Dennis Novy, and THOMAS SAMPSON (The London School of Economics and Political Science)
- 09:25 – 09:50 **Pound for Pound Export Diversification**
James E. Anderson and YOTO V. YOTOV (Drexel University)
- 09:50 – 10:15 **Domestic Linkages and the Indirect Effects of Exporting: Evidence from Trade Promotion Policy**
Jerónimo Carballo, Ignacio Marra de Artiñano, and CHRISTIAN VOLPE MARTINCUS (Inter-American Development Bank)

10:15 – 10:45 **Break**

Session 6 – Free Trade Agreements

Chair: Inga Heiland

- 10:45 – 11:10 **The Trade Effects of the EU-South Korea Free Trade Agreement: Heterogeneity across Time, Country Pairs, and Directions of Trade within Country Pairs**
BENJAMIN JUNG (University of Hohenheim)
- 11:10 – 11:35 **The Costs and Benefits of Rules of Origin in Modern Free Trade Agreements**
EMANUEL ORNELAS (Sao Paulo School of Economics - FGV) and John L. Turner
- 11:35 – 12:00 **Divergent Integration: How Free is Trade in Free Trade Agreements?**
Jan I. Haaland and IAN WOOTON (University of Strathclyde)

12:00 – 13:00 **Lunch**

Session 7 – Theory

Chair: Peter H. Egger

- 13:00 – 13:25 **A Simple Model of Buyer-Seller Networks in International Trade**
Philipp Herkenhoff, SEBASTIAN KRAUTHEIM (University of Passau), and Philip Sauré
- 13:25 – 13:50 **The Farsighted Stability of Global Trade Policy Arrangements**
Stefan Berens, Lasha Chochua, and GERALD WILLMANN (Bielefeld University)
- 13:50 – 14:15 **Extraterritorial Trade Sanctions: Theory and Application to the US-Iran-EU Conflict**

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ECKHARD JANEBA (University of Mannheim)

14:15 – 14:45

Break

KEYNOTE II

Chair: Carsten Eckel

14:45 – 15:45

Profit Shifting Frictions and the Geography of Multinational Activity

Alessandro Ferrari, Sébastien Laffitte, Farid Toubal, and MATHIEU PARENTI
(Université Libre de Bruxelles)

15:45 – 16:00

Announcement of Prize Winner and farewell

End of Conference