

VENICE SUMMER INSTITUTE 2019

Economics of the Gig Economy

San Servolo, 3 - 4 June 2019

Organizers

Oliver Falck (ifo Institute & LMU Munich)

Justus Haucap (Duesseldorf Institute for Competition Economics (DICE))

Program

Monday, 3 June 2019

09:00 Welcome and Introduction

Keynote Lecture **Chair: Oliver Falck**

09:15 – 10:30 **Keynote Lecture**
Changes in Self-Employment over Time: Implications for the Boundaries of the Firm and the Future of Work
CHRISTOPHER STANTON (Harvard Business School)

10:30 – 11:00 Coffee Break

Session 1 **Chair: Justus Haucap**

11:00 – 11:45 **Why isn't Uber Worker-Managed? A Model of Digital Platform Cooperatives**
FILIPPO BELLOC (University of Siena)

11:45 – 12:30 **Consumption Insurance and Multiple Jobs: Evidence from Rideshare Drivers**
DMITRI KOUSTAS (University of Chicago)

12:30 – 14:00 Lunch

Session 2 **Chair: Oliver Falck**

14:00 – 14:45 **Do Digital Skill Certificates Help New Workers Enter the Market? Evidence from an Online Labour Platform**
OTTO KÄSSI (University of Oxford) and Vili Lehdonvirta

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14:45 – 15:30 **Workers' Task Choice Heuristics as a Source of Emergent Structure in Digital Microwork**
JEAN-MICHEL DALLE (Sorbonne University and Oxford Internet Institute), Otto Kässi and Vili Lehdonvirta

15:30 – 16:00 Coffee Break

Session 3 Chair: Vivek Ghosal

16:00 – 16:45 **Media and Motivation: the Effect of Performance Pay on Writers and Content**
Ivan Balbuzanov, JARED GARS (OECD) and Emilia Tjernström

16:45 – 17:30 **Is There a Gender Wage Gap in Online Labour Markets? Evidence from Over 250,000 Projects and 2.5 Million Wage Bill Proposals**
ESTRELLA GOMEZ-HERRERA (JRC, European Commission) and Frank Müller-Langer

17:30 – 18:15 **Zero Hours Contracts and Labour Market Policy**
Nikhil Datta, GIULIA GIUPPONI (London School of Economics) and Stephen Machin

7.30pm **Conference Dinner (English Courtyard, San Servolo)**

Tuesday, 4 June 2019

Session 4 Chair: Justus Haucap

09:00 – 09:45 **Driving the Gig Economy**
Katharine G. Abraham, John C. Haltiwanger, Kristin Sandusky and JAMES R. SPLETZER (U.S. Census Bureau)

09:45 – 10:30 **Unemployment and Online Labor**
Ulrich Laitenberger, STEFFEN VIETE (ZEW Mannheim), Olga Slivko, Michael E. Kummer Kathrin Borchert and Matthias Hirth

10:30 – 11:00 Coffee Break

Session 5 Chair: Vivek Ghosal

11:00 – 11:45 **Willing to Pay For Security: A Discrete Choice Experiment to Analyse Labour Supply Preferences**
NIKHIL DATTA (UCL & CEP)

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11:45 – 12:30 **Competition Between Integrated Incumbents and Platforms**
Paul Belleflamme and AXEL GAUTIER (University of Liège)

12:30 – 13:30 Lunch

Session 6 **Chair: Oliver Falck**

13:30 – 14:15 **To Like or Not to Like? The Impact of Online Platforms on the Productivity of Service Providers**
Alberto Bailin Rivares, Peter Gal, VALENTINE MILLOT (OECD) and Stéphane Sorbe

14:15 – 15:00 **Entrepreneurs' Income Taxation and Firms' Productivity**
Jarkko Harju and TUOMAS KOSONEN (Labour Institute for Economic Research, Helsinki)

15:00 End of Conference